

Response ... On the Road

As usual, December brought holiday cheer around the marketing business, as a number of cocktail events allowed leaders to reconnect — including the annual DRMA Winter Bash in New York on Dec. 10. Let's take a look at the festivities!



InfoTech's Matti Kon (second from left in image at left) and his team (many pictured in the photo above) welcomed more than 100 friends and colleagues to a holiday soiree at New York's Opia Restaurant on Dec. 12.



Halogen's Lori-Robinson Hogan, Viacom's Stephen Russell, Dial800's James Diorio, *Response's* Thomas Haire, A&E's Luke Tarby, BET's Debra Ashley and Viacom's Corey Robinson enjoy the DRMA Winter Bash.



The DRMA Winter Bash in New York on Dec. 10 gave Razor & Tie's Gabrielle Sabatino and Robin Rifkin, Marketing Maven's Lindsey Carnett (front), Viacom's Mark Sullivan, Jessica Cloesmeyer and Peter Graseck, and Argo Marketing's Jason Levesque the opportunity to connect.



Mercury Media's Mark Biglow greets As Seen On Productions' Colleen Dall and Marketsmith's Monica Smith at the agency's holiday event in Santa Monica, Calif., on Dec. 5.



The *Response* and Concepts TV Productions' teams congratulate DRMA Member of the Year winner Kristy Pinand-Dumpert (holding award) during the DRMA Winter Bash in New York on Dec. 10.

Mercury Media's Michael Montgomery and Laura Eden chat with Scopely's Bill Kange at the Mercury Holiday Party at Santa Monica's Sonoma Wine Garden.



Hawthorne Direct's Karla Crawford Kerr, Bluum's Sebastian Reichelt, Fosdick Fulfillment's Jeff McMann, Bluum's Markus Rauschnabel and a2b Fulfillment's Debbie Skerly share a moment at the DRMA Winter Bash in New York.



Mercury Media's Dan Danielson enjoys a laugh with Worldlink's Toni Erickson Knight and Dan Casey in Santa Monica on Dec. 5.



Strategic Media's Bob Leonard, Delivery Agent's Kris Johnson, Strategic Media's Vanessa Cutter, Jeff Small and Jared Kulaga, and OpenJar Concepts' Adam Warren and Reno Renaldo are all smiles during the DRMA Winter Bash at New York Beer Co.



The Johnny Agency's John Fletcher, Meltzer Media Productions' Jeff Meltzer, Lockard & Wechsler's Dick Wechsler and Swipe Payment Solutions' Curtis Kleinman perform as part of the As Seen On TV Band at Hurley's in New York during the DRMA Winter Bash after-party.