Response ... On the Road

July saw the summer social calendar push into full swing, with a series of annual events dotting the landscape from Wisconsin to Southern California, including the third annual DRMA Summer Bash, held in Irvine, Calif., on July 26. Let's take a look at all of the festivities.

Martin Melgoza and Ben Zimmerman of Media Design Group, Mark Biglow of Mercury Media, BJ Fazeli of BJ Global Direct and James Diorio of Dial800 enjoy the DRMA Summer Bash at Shady Canyon Country Club.

Venable's Bret Siciliano and Robert Bolger chat with guests Karen and Joel Goldhirsh in Irvine, Calif., on July 26.

From left, BJ Global Direct's Jessica Stevens, Alexa Allen and Amy Shaw share a laugh with A2B Fulfillment's Gary Latz (in hat), Debbie Skerly and Ayal Latz at the July 26 DRMA Summer Bash.

OpenJar Concepts' Mike Danbury, Tony Young, Giana Scimo, Misty Pommier and Adam Casas enjoy the DRMA Summer Bash.

Guthy-Renker's Elliott Segal, Beachmint's, Jonny Forman and Swipe Payment Solutions' Curtis Kleinman chat during the Summer Bash in Irvine, Calif.

Rob Albert of Grand Slam Direct meets with Stephanie LaMore and Marc Johnston of Direct Avenue at Shady Canyon on July 26.

The Direct Response Academy's Greg Sarnow joins Ordermotion's Michaella Harkey, the DuMont Project's Kelly Perdew, *BeyondBarre.com*'s Colleen Ketchum, and the DuMont Project's Dawn DuMont-Perdew at the DRMA Summer Bash on July 26.

New Day Marketing's annual Fiesta event at the Canary Hotel in Santa Barbara, Calif., on July 27 drew a big crowd of DRTV insiders, including (below) Listen Up Español's Tom Sheppard, guest Maggie Mahony and Guthy-Renker's Keith Manning. At right, New Day's Robert Hunt welcomes Diamond Media's Sarah Moody and InQuest Communications' Rick Shiu.

Thill Logistics' eighth annual networking event again explored Wisconsin's cultural outposts, as well as stops along the Mississippi River, bordering neighboring Minnesota. Here, Thill Logistics' Brian McGarry and Todd Thill, XSell Response's Scott Swanson, West Direct's Eric Stracener, APG's Mick Rispoli and *Response*'s Thomas Haire enjoy a visit to the House on the Rock in Spring Green, Wis.