

But Wait, There's More!

Response ... On the Road

While most of the country was trying to thaw out from the winter weather, the AOR Direct team in Scottsdale, Ariz., hosted its fifth anniversary soiree on Thursday, Jan. 31 and Friday, Feb. 1. The cocktail party on Thursday night at El Santo Cantina welcomed close to 100 guests, while the same number turned out on Friday at the Oakley Lounge on the famous 16th hole of the WM Phoenix Open PGA golf tournament. Let's take a look at who was celebrating!



More fun at El Santo Cantina for (top) Adam Carrillo, AOR Direct's Mike Horner, Competitive Edge Media Management's Rick Griswold, DISH Network's Ken Clark and AOR Direct's Cindy Maes; and (bottom) Cannella Response Television's Caitlin Cooper, AOR Direct's Chris Dompier and DirecTV's James Vargas.



The AOR Direct team welcomes industry insiders to El Santo Cantina on Jan. 31: from left to right, Jackie Jury, Vanessa McMurry-Cox, Alysa Broughton, Mike Horner, Lisa Broughton, Caroline Cogman, Chris Dompier, Carrie Holstein and Cindy Maes.



Elliot Consulting's James Elliot, *Response's* John Yarrington and LifeBrands' Mark Jones enjoy the evening at the AOR Direct fifth anniversary event.



IMI's Cort Davies, ION Media Networks' Evan Newman, AOR Direct's Mike Horner and Roadrunner DRTV's Eric Stanton enjoy the festivities at the WM Phoenix Open on Feb. 1.