Response ... On the Road

arketers and vendors alike returned to Chicago in March for the International Home + Housewares Show. On St. Patrick's Day, Response and the Direct Response Marketing Alliance (DRMA) hosted their annual Chicago Reception at the Godfrey Hotel's I/O Urban Roofscape. Let's see who was among the more than 300 attendees!





Medallion Fulfillment's Gene Kent, Marketing Maven's Katelyn Ludwig, Natalie Rucker and Lindsey Carnett (in disguise!), Evolve Teleservices' Justin Kilgore and Fosdick Fulfillment's Jeff McMann enjoy the St. Pat's buzz in Chicago





Jessica Lakich and Dorothy McKillip of Tower Media, Katie Scholz of Home Run Media and Gary Latz of a2b Fulfillment are all smiles at the I/O Urban Roofscape in Chicago on March 17.



TELEBrands' Raj Shahani, Carishma Khubani and Shail Prasad flank Response's John Yarrington during the DRMA Chicago Reception at the Godfrey Hotel.

> Northern Response's Richard Stacey, celebrity pitchman Marc Gill and Concepts TV Productions' Kristy Pinand-Dumpert talk business on St. Patrick's Day during the



Media Direct's Nancy Lazkani and Litle & Co.'s Chris Johns catch up at the DRMA Chicago Reception.



Response's Thomas Haire, Cannella Response Television's Caitlin Cooper, Moulton Logistics' Joel Crannell and TTC's Mary Shanley and Bob Aloisio chat on St. Patrick's Day.



Media Design Group's Stacy Durand and Charmaine Wash find the pot of gold during the company's St. Patrick's Day open house party on March 13 in Santa Monica, Calif.



San Diego State University's Steven Osinski (center) welcomes Response's John Yarrington and Thomas Haire, who lectured to his two marketing classes on March 25.