## **Research** TMS Top 50 Most-Aired Long-Form DRTV Titles

RANK	TITLE BROADCAST /	BROADCAST AIRINGS*	
1	Portable Cooktop	12,139	
2	Start Losing Weight Over the Holidays, Surprise Family and Friends	9,100	
3	Sleep Like A Baby	8,289	
4	Muffin Top?	6,744	
5	Fat Loss for Food Lovers	5,923	
6	Best Gift Ever!	5,237	
7	Say No to Botox!	5,124	
8	Save With CarMD	4,822	
9	Over 55 With Joint Pain?	4,513	
10	Mom Is 57, Looks 27	4,356	
11	Tummy Tuck: Miracle Nonsurgical Discovery Melts Away Belly Fat	4,345	
12	Cindy Crawford Reveals Secret to Ageless Beauty	4,218	
13	Health Forum With Dorothy Spalding	4,124	
14	Sexiest New Makeup Tricks!	3,522	
15	Beat Anxiety and Depression	3,480	
16	Reverse Memory Loss	3,390	
17	Philosophy Box of Miracles: Anti-Aging Skin Care	3,273	
18	Best Pillow Ever!	3,229	
19	NutriBullet — Turn Ordinary Food Into Superfood! Free Shipping!	3,064	
20	NutriBullet — Gire a La Comida Ordinaria en Superfood! Envio Gratis!	2,938	
21	Improve Your Memory and Brain Power	2,885	
22	NutriBullet — Add Years to Your Life!	2,818	
23	Pre-Auction Real Estate Riches	2,626	
24	DermaWand	2,478	
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RANK	TITLE BROADCAST	BROADCAST AIRINGS*	
25	Superfood Juicer!	2,443	
26	Facelift in a Flash	2,426	
27	No. 1 Selling Kitchen System!	2,361	
28	Derm Exclusive — Forget Surgery!	2,340	
29	AAA Benefits and Savings	2,333	
30	Lifetime Knives	2,313	
31	Want More Sex?	2,241	
32	Deep Clean at ½ the Price!	2,210	
33	Men's Health	2,109	
34	Free Money	2,096	
35	Easy Wrinkle Miracle	2,033	
36	Nopalea With Cheryl Tiegs	1,893	
37	Henry Rifles — Made in America	1,873	
38	Are You Smarter Than a 6th Grader?	1,818	
39	Precision Induction Cooktop	1,796	
40	Holiday Fat Buster!	1,743	
41	Johnny Cash, Hank Williams, George Jones	1,714	
42	Best Ladder Ever	1,620	
43	Crema de Concha de Nacar	1,596	
44	Juice and Lose!	1,578	
45	Wen Hair — Free Shipping!	1,536	
46	Free Money They Don't Want You to Know About	1,530	
47	Investigating Free Money That You Never Have to Pay Back	1,524	
48	Healthy Meals in Under 30 Minutes!	1,480	
49	Sexy Looks	1,443	
50	Hair Restoration Breakthroughs	1,430	

Copyright 2013 TMS. Data is based on paid program titles listed in TMS' market-leading metadata, powering guides on televisions in up to 70 million U.S. households. Airings are as reported by marketers and may be updated until the actual time of airing. **Rankings from December 2012.** Unlike other data, this report is about number of airings per title, rather than media spend. TMS provides its metadata customers with more than 200,000 titled long-form airings at any given time. TMS reporting tools allow you to see airings nearly in real time for an even fresher view.



<sup>\*</sup>Includes airings on digital stations.