THE IMS TOP 40 MOST-AIRED LONG-FORM DRTV TITLES

| RANK | TITLE BROADCAST AIRINGS* | |
|------|--|-------|
| 1 | I'm Tired of Paying for TV | 4,992 |
| 2 | Larry King Special Report | 3,847 |
| 3 | Portable Cooktop | 3,400 |
| 4 | Make \$\$ in Real Estate Locally | 3,026 |
| 5 | Armando Montelongo Flipping | 2,898 |
| 6 | Star of A&E's Hit Reality Show Exposes Real Estate Riches | 2,725 |
| 7 | Hip Hop Abs | 2,140 |
| 8 | Shaun T's Focus T25 | 1,793 |
| 9 | Healthy Meals in Minutes! | 1,741 |
| 10 | Fix Your Hair | 1,657 |
| 11 | Cindy Crawford Reveals Secret to Ageless Beauty | 1,463 |
| 12 | Live Longer! Discover the Secret to a Longer, Healthier Life! | 1,351 |
| 13 | Made in America | 1,316 |
| 14 | Montel Williams | 1,148 |
| 15 | The Nutrition Extraction Secret | 1,103 |
| 16 | Look Younger Than Ever: It's Science, Not Magic | 1,061 |
| 17 | More Hair in as Little as 4 to 6 Weeks | 1,025 |
| 18 | Paid Programming | 1,014 |
| 19 | Stop Aging Now | 986 |
| 20 | AAA Benefits and Savings | 962 |
| | | |

| RANK | TITLE BROADCAST AIR | INGS* |
|------|---|-------|
| 21 | Tummy Tuck: Miracle Nonsurgical Discovery Melts Away Belly Fat | 854 |
| 22 | Improve Your Memory and Brain Power | 814 |
| 23 | Wealth Through Trading | 788 |
| 24 | Derm Exclusive! | 761 |
| 25 | Joint Relief | 755 |
| 26 | Ten Minute Workout | 721 |
| 27 | Beat Anxiety & Depression | 642 |
| 28 | Prolonga su vida! Descubre el secreto de vida saludable y larga! | 631 |
| 29 | Men's Health: All Natural Secret for Prostate Health | 618 |
| 30 | The New Way to Lose Weight: Could This Really Work? | 604 |
| 31 | More Sex, Less Stress | 593 |
| 32 | P90X3 by Tony Horton | 564 |
| 33 | Nutrition Extraction — Discover the Secret to a Longer, Healthier Life | 562 |
| 34 | Brazil Butt Lift | 552 |
| 35 | Free NutriBullet! Discover the Secret to a Longer, Healthier Life | 509 |
| 36 | Free Money in Your Pocket. Learn How to Find It Now! | 481 |
| 37 | Cooking With Precise Temperature Control | 440 |
| 38 | New Zumba Incredible Results System | 432 |
| 39 | Create a Clean Zone in Minutes! | 412 |
| 40 | Vivica Fox Skincare Secrets | 404 |

DID YOU KNOW?

- Of the 10 broadcast stations with the most titled long-form programs scheduled to air in January, six are West Coast and four are East Coast stations.
- > WRNN-DT (New York) was the broadcast station with the most paid programs scheduled to air in January (968). The next highest was 860 from KQSL-DT (San Francisco Bay Area)
- The top 10 markets (by long-form broadcast airings) made up 25 percent of broadcast paid programming airings in January.

Copyright 2014 TMS. Data is based on paid program titles listed in TMS' market-leading metadata, powering guides on televisions in up to 70 million U.S. households. Airings are as reported by marketers and may be updated until the actual time of airing. **Rankings from January 2014.** Unlike other data, this report is about number of airings per title, rather than media spend. TMS provides its metadata customers with more than 200,000 titled long-form airings at any given time. TMS reporting tools allow you to see airings nearly in real time for an even fresher view. For more information, please contact: newmediasales@tribune.com



*Includes airings on digital stations.