

THE TOP 40 MOST-AIRED LONG-FORM DRTV TITLES

RANK	TITLE	BROADCAST AIRINGS*	RANK	TITLE	BROADCAST AIRINGS*
1	Pre-Auction Real Estate Riches!	4,122	21	Nutrition Extraction — Discover the Secret to a Longer, Healthier Life!	723
2	Things That Bug You	3,427	22	Beat Anxiety & Depression	686
3	Armando Montenegro Flipping	3,179	23	WEN by Chaz Dean Revolutionary Hair Care System	643
4	Hip Hop Abs	2,894	24	Derm Exclusive!	627
5	Tummy Tuck: Miracle Nonsurgical Discovery Melts Away Belly Fat	1,819	25	Healthy Meals in Minutes	614
6	Battle Hair Loss	1,637	26	Exclusive TV Offer — FREE Shipping and Safe Weight Loss, Not Available in Stores!	595
7	Say No to Botox	1,582	27	Ten Minute Workout	539
8	Larry King Special Report	1,566	28	Two Minute Miracle	519
9	Portable Cooktop	1,255	29	Get Slim in 6 Weeks!	510
10	AAA Benefits and Savings	1,197	30	Cindy Crawford Reveals Secret to Ageless Beauty	448
11	Look Younger Than Ever: It's Science, Not Magic	1,157	31	The Nutrition Extraction Secret	439
12	Montel Williams	1,123	32	Vivica Fox Skincare Secrets	423
13	Health Forum With Dorothy Spalding	1,004	33	Secrets to Getting the Sexiest Summer Beach Bodies	422
14	Investigating Free Money That You Never Have to Pay Back	889	34	More Sex, Less Stress	404
15	The Perfect Yard	859	35	Power You Control	397
16	Seductive Faces	850	36	Focus 25	376
17	Improve Your Memory and Brain Power	818	37	NutriBullet — Feel Better! Live Longer! Enjoy Life!	374
18	Made in America	785	38	Say No to Pain	362
19t	Joint Relief	756	39	Hair Restoration Breakthroughs	338
19t	Paid Programming	756	40	Cold Plasma Sub-D: A Visibly Firmer Looking Chin	310

DID YOU KNOW?

- › KQSL-DT (San Francisco Bay Area) was the broadcast station with the most titled long-form programs scheduled to air in August.
- › Thirty-seven percent of long-form paid programming airing in August aired on broadcast stations.
- › San Francisco-Oakland-San Jose was the market with the most long-form paid programming airing on broadcast stations in August.
- › The top 10 markets (by long-form airings) made up 26 percent of broadcast paid-programming airings in August, up slightly from July.

Copyright 2013 TMS. Data is based on paid program titles listed in TMS' market-leading metadata, powering guides on televisions in up to 70 million U.S. households. Airings are as reported by marketers and may be updated until the actual time of airing. **Rankings from August 2013.** Unlike other data, this report is about number of airings per title, rather than media spend. TMS provides its metadata customers with more than 200,000 titled long-form airings at any given time. TMS reporting tools allow you to see airings nearly in real time for an even fresher view. For more information, please contact: newmediasales@tribune.com

*Includes airings on digital stations.

