## THE IMS TOP 40 MOST-AIRED LONG-FORM DRTV TITLES

RANK	TITLE BROADCAST A	BROADCAST AIRINGS*	
1	Hip Hop Abs	2,991	
2	Portable Cooktop	2,538	
3	Things That Bug You	1,948	
4	Tummy Tuck: Miracle Nonsurgical Discovery Melts Away Belly Fat	1,738	
5	Exclusive TV Offer — FREE Shipping and Safe Weight Loss, Not Available in Stores!	1,720	
6	Montel Williams	1,696	
7	The Perfect Yard	1,613	
8	Pre-Auction Real Estate Riches!	1,489	
9	Battle Hair Loss	1,423	
10	Say No to Botox	1,366	
11	Health Forum With Dorothy Spalding	1,342	
12	NutriBullet — Feel Better! Live Longer! Enjoy Life!	1,310	
13	Healthy Meals in Minutes	1,290	
14	Beat Anxiety & Depression	1,289	
15	Derm Exclusive!	1,225	
16	Look Younger Than Ever: It's Science, Not Magic	1,175	
17	AAA Benefits and Savings	1,110	
18	Improve Your Memory and Brain Power	1,030	
19	Armando Montenegro Flips the House	910	
20	Ten Minute Workout	896	

RANK	TITLE BROADCAST A	BROADCAST AIRINGS*	
21	íSentirse Mejor! íVivir mas! íGozar de la Vida!	872	
22	Vivica Fox Skincare Secrets	739	
23	Made in America	724	
24	Larry King Special Report	633	
25	Fat Loss for Food Lovers	624	
26	Investigating Free Money That You Never Have to Pay Back	581	
27	Seductive Faces	548	
28	24 Ladders in 1	506	
29	Cindy Crawford Reveals Secret to Ageless Beauty	501	
30	Iron Man!	493	
31	WEN by Chaz Dean Revolutionary Hair Care System	467	
32	Miracle Skin Now	448	
33	NutriBullet. Feel Better! Live Longer! Enjoy Life!	397	
34	SENSA Deal of the Day, Not in Stores!	396	
35	Hollywood Slim Down Secret by Tracy Anderson	392	
36	Say No to Pain	391	
37	Say No to Botox!	340	
38	24 Ladders in One — New Little Giant	336	
39	Cold Plasma Sub-D: A Visibly Firmer Looking Chin.	295	
40	Hair Restoration Breakthroughs	291	

## **DID YOU KNOW?**

- > KOSL-DT (San Francisco Bay area) was the broadcast station with the most titled long-form programs scheduled to air in June.
- In the Eastern United States, WRNN-DT (New York) was the most common broadcast station for scheduled longform airings in June.
- Nearly half 42 percent

   of long-form paid programming in June aired on broadcast stations.
- The top 10 markets made up 23 percent of broadcast paid-programming airings in June.

Copyright 2013 TMS. Data is based on paid program titles listed in TMS' market-leading metadata, powering guides on televisions in up to 70 million U.S. households. Airings are as reported by marketers and may be updated until the actual time of airing. **Rankings from June 2013.** Unlike other data, this report is about number of airings per title, rather than media spend. TMS provides its metadata customers with more than 200,000 titled long-form airings at any given time. TMS reporting tools allow you to see airings nearly in real time for an even fresher view. For more information, please contact: newmediasales@tribune.com



\*Includes airings on digital stations.