

TMP Search Engine Internet Popularity Report

RANK	TITLE	NUMBER OF SEARCHES	DISTRIBUTOR
1	Girls Gone Wild	2,822,697	Mantra Entertainment
2	Bowflex	388,349	Nautilus Group Inc.
3	Little Giant Ladder	249,716	Wing Enterprises Inc.
4	Proactiv Solution	187,370	Guthy-Renker Corp.
5	CortiSlim	155,807	Window Rock Enterprises
6	Tempur-Pedic	146,878	Tempur-Pedic Inc.
7	Relacore	121,610	Carter-Reed Inc.
8	Total Gym	119,051	American Telecast
9	Natural Cures	108,927	Shop America
10	Winsor Pilates	102,730	Guthy-Renker Corp.
11	Carleton Sheets	96,613	Professional Education Corp.
12	The FIRM	94,056	GoodTimes Entertainment
13	Magic Bullet	92,797	Homeland Housewares
14	Estrin D	91,545	Covaxil Labs
15	Bare Minerals	88,972	MD Beauty
16	Ab Lounge	85,966	Fitness Quest
17	Ionic Breeze	84,630	Sharper Image
18	Ronco Six Star	80,663	Ronco
19	Oreck Air	76,223	Oreck Direct
20	Propolene	67,011	Propolene
21	American Legacy Guitar	55,958	HSN
22	Core Secrets	46,762	Guthy-Renker Corp.
23	Smoke Away	42,023	Emerson Direct
24	Cold Heat	34,799	Merchandise Direct
25	Gazelle Freestyle	31,798	Fitness Quest



This report is provided by Transactional Marketing Partners (TMP) and is a compilation of Internet searches made on the top Internet search sites for January 2004. The data has been provided by Google for searches on its site and Overture for Yahoo! and MSN searches.

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