

Research

TMP Search Engine Internet Popularity Report

| RANK | TITLE | NUMBER OF SEARCHES | DISTRIBUTOR |
|------|---------------------|--------------------|-------------------------|
| 1 | Girls Gone Wild | 1,924,564 | Mantra Entertainment |
| 2 | Bowflex | 384,976 | Nautilus Group Inc. |
| 3 | Proactiv Solution | 182,769 | Guthy-Renker Corp. |
| 4 | Winsor Pilates | 168,375 | Guthy-Renker Corp. |
| 5 | Tempur-Pedic | 157,192 | Tempur-Pedic Inc. |
| 6 | Relacore | 129,562 | Carter-Reed Co. |
| 7 | Total Gym | 96,649 | American Telecast |
| 8 | CortiSlim | 92,518 | Window Rock Enterprises |
| 9 | Carleton Sheets | 91,764 | Professional Education |
| 10 | Cross Bar | 90,639 | Weider Fitness |
| 11 | Magic Bullet | 89,652 | Homeland Housewares |
| 12 | Ionic Breeze | 88,837 | Sharper Image |
| 13 | Little Giant Ladder | 87,638 | Wing Enterprises Inc. |
| 14 | Oreck Air | 87,575 | Oreck Direct |
| 15 | bareMinerals | 87,367 | MD Beauty |
| 16 | Ronco Six Star | 83,426 | Ronco |
| 17 | Estrin | 82,178 | Covaxil Labs |
| 18 | Ab Lounge | 80,348 | Fitness Quest |
| 19 | 6-Second Abs | 68,986 | Savvier |
| 20 | Propolene | 62,794 | Propolene |
| 21 | Slim in 6 | 41,654 | BeachBody.com |
| 22 | Ab Scissor | 36,375 | Body By Jake Global |
| 23 | Video Professor | 34,887 | Video Professor |
| 24 | Smoke Away | 33,647 | Emerson Direct |
| 25 | Core Secrets | 31,935 | Guthy-Renker Corp. |



This report is provided by Transactional Marketing Partners (TMP) and is a compilation of Internet searches made on the top Internet search sites for **September 2004**. The data has been provided by Google for searches on its site, and Overture for Yahoo! and MSN searches.