Research

TMP Search Engine Internet Popularity Report

RANK	TITLE	NUMBER OF SEARCHES	DISTRIBUTOR
1	Girls Gone Wild	2,149,583	Mantra Entertainment
2	Bowflex	392,387	Nautilus Group Inc.
3	Proactiv Solution	358,825	Guthy-Renker Corp.
4	CortiSlim	342,379	Window Rock Enterprises
5	bareMinerals	196,552	MD Beauty
6	Winsor Pilates	149,274	Guthy-Renker Corp.
7	Total Gym	101,295	American Telecast
8	Propolene	97,839	Propolene
9	Relacore	83,573	Carter-Reed Co.
10	Magic Bullet	82,998	Homeland Housewares
11	Tempur-Pedic	78,385	Tempur-Pedic Inc.
12	Ionic Breeze	58,284	The Sharper Image
13	Video Professor	54,954	Video Professor
14	6-Second Abs	46,265	Savvier
15	Ab Scissor	45,863	Body By Jake Global
16	Bun & Thigh Roller	41,735	Bun & Thigh Roller
17	Carleton Sheets	39,237	Professional Education
18	Slim in 6	39,036	BeachBody.com
19	Little Giant Ladder	39,946	Wing Enterprise Inc.
20	Leptoprin	36,330	PKPF/AG Waterhouse
21	Ronco Six Star	34,729	Ronco
22	Ab Lounge	33,893	Fitness Quest
23	Natural Bra	33,943	TELEBrands
24	Oreck Air	32,368	Oreck Direct
25	Coral Calcium	32,156	Direct Marketing Concepts



This report is provided by Transactional Marketing Partners (TMP) and is a compilation of Internet searches made on the top Internet search sites for **July 2004**. The data has been provided by Google for searches on its site, and Overture for Yahoo! and MSN searches.