

**TOP 5 VERTICAL MARKETS  
NATIONAL CABLE INFOMERCIAL RANKINGS**

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	AIRS
<b>HEALTH &amp; FITNESS</b>				
1	Extenze	Biotab Nutraceuticals Inc.	\$59.95 plus \$6.95 S&H	396
2	Food Lovers Fat-Loss System	Food Lovers LLC	6 payments of \$19.99 plus S&H	278
3	Ab Circle Pro	Direct Entertainment Media Group	30-day trial for \$14.95 plus S&H	246
4	Total Gym	Total Gym Fitness LLC	30-day trial for \$49.95	232
5	Contour	Contour Technology LLC	30-day trial for \$14.95	227

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	AIRS
<b>BEAUTY</b>				
1	bareMinerals	Bare Escentuals	\$29.99 plus \$5.99 S&H	240
2	Youthology	Capitol Brands LLC	\$39.99 plus \$9.99 S&H	167
3	Murad Resurgence	Murad Inc.	\$39.95 plus \$6.95 S&H	114
4	Murad	Murad Inc.	\$29.95 plus \$6.95 S&H	90
5	Sheer Cover	Guthy-Renker Corp.	\$29.95 plus \$5.99 S&H	73

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	AIRS
<b>ENTERTAINMENT</b>				
1	Girls Gone Wild	Mantra Entertainment	\$9.99 plus 6.99 S&H	164
2	Golden Age of Country	Time-Life Music	4 payments of \$29.99 plus \$12.99 S&H	86
3	Romancing the 70s	Time-Life Music	4 payments of \$9.95 plus S&H	43
4	Sweet Soul 70s	Time-Life Music	30-day trial for \$9.95	27
4	Flower Power	Time-Life Music	5 payments of \$29.99 plus S&H	25

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	AIRS
<b>HOUSEHOLD</b>				
1	Miracle Fireplace	Heat Surge	\$298 plus \$49 S&H	300
2	Shark Steam Pocket	Euro-Pro	3 payments of \$33	276
3	Bullet Express	Homeland Housewares	6 payments of \$19.99	226
4	Shark Multi-Vac	Euro-Pro	3 payments of \$49.95	224
5	Living Well Health Master	TriStar Products	4 payments of \$49.99	197

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	AIRS
<b>BUSINESS OPPORTUNITY</b>				
1	Shortcuts To Internet Millions	Jeff Paul LLC	\$39.95 plus \$14.50 S&H	216
2	Cash Flow Business	Dalbey Education	\$39.95	130
3	Advertising Profits	Visionary Strategies LLC	\$19.95 plus \$9.95 S&H	126
4	Debt Cures II	Quick Serve Network Direct	\$19.95 plus \$11.95 S&H	66
5	Free & Clear	Amazing Profits LLC	\$39.95 plus \$14.50 S&H	63

**TOP 5 VERTICAL MARKETS  
NATIONAL CABLE SPOT RANKINGS**

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	S&H
<b>HEALTH &amp; FITNESS</b>				
1	5-Hour Energy	Living Essentials	\$0.00	\$0.00
2	Shake Weight	Fitness IQ	\$19.95	\$7.95
3	Bowflex Home Gyms	Nautilus Inc.	\$0.00	\$0.00
4	Smart for Life	Lavi Enterprises LLC	\$279	\$0.00
5	Teeter Hang Ups	STL International Inc.	\$339.95	\$0.00

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	S&H
<b>BEAUTY</b>				
1	Smooth Away	IdeaVillage Products Corp.	\$14.99	\$6.99
2	Heel Tastic	TELEBrands Corp.	\$10	\$6.99
3	Hydrolyze	Hydrolyze	\$0.00	\$0.00
4	Hydroxatone	Ailergan Inc.	\$0.00	\$6.95
5	Bosley	Bosley Inc.	\$0.00	\$0.00

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	S&H
<b>ENTERTAINMENT</b>				
1	California Psychics	Outlook Amusement Inc.	\$0.00	\$0.00
2	Havoc Heli	Spin Direct	\$29.95	\$9.99
3	The Edge	Razor & Tie Direct LLC	\$29.99	\$0.00
4	NewsMax	NewsMax.com	\$0.00	\$0.00
5	Cristy Lane	Cristy Lane Inc.	\$14.95	\$0.00

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	S&H
<b>HOUSEHOLD/KITCHEN</b>				
1	ShamWow	ShamWow	\$19.95	\$7.95
2	Sure Fit	Sure Fit Inc.	\$0.00	\$0.00
3	Wonder Hanger	Hampton Direct	\$9.99	\$7.95
4	Tempur-Pedic	Tempur-Pedic	\$0.00	\$0.00
5	Twin Draft Guard	Twin Draft Guard	\$19.99	\$7.95

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	S&H
<b>PERSONAL</b>				
1	Timeshares Only	Timeshares Only Inc.	\$0.00	\$0.00
2	800 Credit Card Debt	800 Credit Card Debt Inc.	\$0.00	\$0.00
3	Avon	Avon Products Inc.	\$0.00	\$0.00
4	Tronix Country	Tronix Country LLC	\$0.00	\$0.00
5	Credit Answers	CreditAnswers LLC	\$0.00	\$0.00

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