Research The Top DRTV National Cable Rankings

TOP 5 VERTICAL MARKETS NATIONAL CABLE INFOMERCIAL RANKINGS

RANK PRODUCT NAME MARKETING COMPANY PRICE OFFERED AIRS **HEALTH & FITNESS** Extenze Biotab Nutraceuticals Inc. \$59.95 plus \$6.95 S&H 345 Food Lovers Fat-Food Lovers LLC 6 payments of \$19.99 266 Loss System plus S&H **Direct Entertainment** 30-day trial for \$14.95 Ab Circle Pro 263 Media Group plus S&H 4 P90X Beachbody 3 payments of \$39.95 plus S&H 253 5 Beachbody 3 payments of \$39.95 plus S&H 176 Insanity **BEAUTY** bareMinerals **Bare Escentuals** 2 payments of \$29.99 178 \$39.99 plus \$9.99 S&H 2 Youthology Capitol Brands LLC 114 \$39.95 plus \$6.95 S&H 3 Murad Inc. Murad Resurgence 87 4 Wen Guthy-Renker Corp. \$29.95 plus \$5.95 S&H 81 5 Sheer Cover Guthy-Renker Corp. \$29.95 plus \$5.99 S&H 64 **ENTERTAINMENT** Mantra Entertainment Girls Gone Wild \$9.99 plus 6.99 S&H 95 Golden Age of Country Time-Life Music 4 payments of \$29.99 47 2 plus \$12.99 S&H 3 Sweet Soul 70s Time-Life Music 30-day trial for \$9.95 44 Flower Power Time-Life Music 5 payments of \$29.99 plus S&H 23 Romancing the 70s Time-Life Music 4 payments of \$9.95 plus S&H HOUSEHOLD 1 Ninja Euro-Pro 3 payments of \$19.95 262 2 Shark Steam Pocket Euro-Pro 3 payments of \$33 178 3 **Bullet Express** Capitol Brands LLC 6 payments of \$19.99 156 Shark Navigator Euro-Pro 4 payments of \$49.95 144 Ronco Six-Star Ronco Inc. 3 Payments of \$13.33 134 **BUSINESS OPPORTUNITY** Shortcuts To Internet Jeff Paul LLC \$39.95 plus \$14.50 S&H 258 Millions Cash Flow Business **Dalbey Education** \$39.95 2 171 3 **Advertising Profits** Visionary Strategies LLC \$19.95 plus \$9.95 S&H 106 Foreclosure Fortunes John Alexander's \$39.95 plus S&H 47 Foreclosure Fortunes 5 Free & Clear Amazing Profits LLC \$39.95 plus \$14.50 S&H 45

TOP 5 VERTICAL MARKETS NATIONAL CABLE SPOT RANKINGS

NATIONAL GABLE SPUT KANKINGS				
RAN	K PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	S&H
	HEALTH & FITNESS			
1	5-Hour Energy	Living Essentials	\$0.00	\$0.00
2	Quick Start	ThinCare Intl.	\$59.99	\$0.00
3	Jenny Craig	Jenny Craig Inc.	\$0.00	\$0.00
4	Smart for Life	Lavi Enterprises LLC	\$279.00	\$0.00
5	NordicTrack Incline Trainer	Icon Health & Fitness	\$1,099.00	\$0.00
	BEAUTY			
1	Heel Tastic	TELEBrands Corp.	\$10.00	\$6.99
2	Proactiv Solution	Guthy-Renker Corp.	\$39.95	\$5.95
3	Smooth Away	Ideavillage Products Corp	o. \$14.99	\$6.99
4	Hydrolyze	Hydrolyze	\$0.00	\$0.00
5	Proactiv Solution	Guthy-Renker Corp.	\$19.95	\$0.00
	ENTERTAINMENT			
1	California Psychics	Outlook Amusement Inc.	\$0.00	
2	The Edge	Razor & Tie Direct LLC	\$29.99	
3	Havoc Heli	Spin Direct	\$29.95	
4	GloDoodle	Spin Direct	\$19.95	
5	Cristy Lane	Cristy Lane Inc.	\$14.95	\$0.00
	HOUSEHOLD/KITCHEN			
1	Water Jet	National Express Online	\$19.95	
2	Wonder Hanger	Wonder Hanger	\$9.99	
3	Tempur-Pedic	Tempur-Pedic Inc.	\$0.00	
4	Cyclone Rake	Woodland Power Products In		
5	Oreck XL Ultra	Oreck Corp.	\$0.00	\$0.00
	PERSONAL			
1	Extenze	Biotab Nutraceuticals Inc		\$0.00
2	Avon	Avon Products Inc.	\$0.00	
3	Hoveround	Hoveround Corp.	\$0.00	
4	Vibrating Touch	Church & Dwight Co. Inc.	\$0.00	\$0.00
5	The Scooter Store	The Scooter Store LLC	\$0.00	\$0.00

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