



THE FUTURE OF CUSTOMER ENGAGEMENT

BADGE EMAIL CONFIRMATION

IMPORTANT INFORMATION

Reach all pre-registered attendees and exhibitors with a message about your company and products prior to the show. Be the first to make an impact! Your 50-word custom message will include a link to your Web site.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- Company message (50 words max, subject to show management approval).
- 4 color and/or black and white logo.

Please provide logo in Adobe Illustrator (.ai) or hi-res jpeg formats on the Response FTP site:

Host: <ftp://ftp.questex.com> Password: acc3ss
 Username: [ftpquestex](ftp://ftp.questex.com) Folder: RESPONSE/ResExpo2012

Investment: \$2,500 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 2, 2012. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 2, 2012. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 2, 2012 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: April 2, 2012

Cancellation Date: April 2, 2012

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____
 50% Deposit Enclosed: \$ _____
 Balance Due: \$ _____

Applicant's Authorized Signature _____ Date _____

Response Expo Staff Signature _____ Date _____

Response Expo 2012
May 15-17, 2012
Hilton San Diego Bayfront
San Diego, CA
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Artwork/Materials
Ship to:
Response Expo
Attn: Kathryn Flinn
201 E. Sandpointe Ave., Ste. 500
Santa Ana, CA 92707
kflinn@questex.com
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Response Expo 2012 Staff

John Yarrington
Publisher/Show Director
Phone: 714.338-6724
jjarrington@questex.com
.....

Thomas Haire
Editor-in-Chief/Content Manager
Phone: 714.338-6722
thaire@questex.com
.....

Dan Donati
Director of New Business
Development
Phone: 714. 338-6723
ddonati@questex.com
.....

Operations

Kathryn Flinn
Operations Manager
Phone : 714.338-6734
kflinn@questex.com
.....

Marketing

Sarah Joy Obana
Marketing Director
Phone: 7143-338-6763
sobana@questex.com
.....

Response Expo Fax:
714.338.6710