

WRISTBAND SPONSORSHIP - *Exclusive*

IMPORTANT INFORMATION

Pre-Show Exposure and Benefits

- Recognition as an Official Show Sponsor in all Response Expo pre-show promotional materials.
- Recognition as an Official Show Sponsor on www.ResponseExpo.com.
- Access to Pre - event attendee list (mailing address and phone number only) 2 weeks prior to event.

Show Exposure and Benefits

- Exclusive opportunity to add company logo to the All Access wristbands that must be work to all networking events
- Sponsor ribbon identification for staff's badges at the show.
- Access to the Cut Lounge, a private meeting area located on the show floor.
- Five (5) All Access badges. Includes access to all official show sessions, networking events, keynotes and exhibit hall.
- One (1) golf foursome (\$475 value) for Golf Tournament
- One full page ad in the Official Show Directory. Right hand placement in first half of Official Show Directory.
- Recognition as an Official Show Sponsor includes logo printed on on-site signage and in the official show directory.

Post-Show Exposure and Benefits

- Logo recognition in Response Magazine post-show wrap-up edition.
- Logo recognition on Response Expo 'Thank You' email to all registered attendees
- Access to post event attendee list (mailing address and phone number only) 2 weeks after event.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- Logo specs
 - 4 color and/or black and white logo in Adobe Illustrator CS6 (or lower) (.ai), or hi-res jpeg formats
 - send logo to bfrazier@questex.com
- **Full page Specs (Show Directory)**
 - must be submitted **March 27, 2015:**
 - Email artwork to mkollmann@questex.com Max file size 5MB
 - OR Upload on www.responseexpo.com under "Sponsor" menu choose "Upload Artwork"
 - Trim size: 6" x 8.375", Bleed size: 6.25" x 8.625"
 - Keep all live matter (i.e. type, borders) 3/8" from trim edges.
 - PDFs should conform to the PDF/X - 1a specification
 - No crop marks. If you must have them, be sure they are at least 18 points OFFSET.
 - CMYK only. No RGB, LAB or PMS colors.
 - Image resolution must be at least 300 dpi.

Investment: \$15,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than January 31, 2015. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after January 31, 2015. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo, 6 Hutton Centre Dr., Suite 600, Santa Ana, CA 92707. Full payment is due by January 31, 2015 or advertising sponsorship and deposit will be forfeited.

Full Payment Date: January 31, 2015 Cancellation Date: January 31, 2015

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total:	\$ _____
50% Deposit Enclosed:	\$ _____
Balance Due:	\$ _____

Applicant's Authorized Signature	Date
Response Expo Staff Signature	Date

Response Expo 2015

April 21 – 23
Hilton San Diego Bayfront
San Diego, CA

Upload Artwork

www.responseexpo.com
Click Sponsor tab
Click Upload Sponsor Artwork

Response Expo 2015 Staff

John Yarrington
Publisher/Show Director
Phone: 714-338-6724
jjarrington@questex.com

Thomas Haire
Editor-in-Chief/Content Manager
Phone: 714-338-6722
thaire@questex.com

Dan Donati
Director of New Business
Development
Phone: 714-338-6723
ddonati@questex.com

Kathryn Flinn
Operations Manager
Phone : 714-338-6734
kflinn@questex.com

Monica Kollmann
Art Director
Phone: 714-338-6728
mkollmann@questex.com

Brooke Frazier
DRMA Coordinator
Phone : 714-338-6761
bfrazier@questex.com