

SELECT SPONSORSHIP

IMPORTANT INFORMATION

Pre-Show Exposure and Benefits

- Recognition as an Official Show Sponsor in all Response Expo pre-show promotional materials.
- Recognition as an Official Show Sponsor on www.ResponseExpo.com.
- Access to Pre - event attendee list (mailing address and phone number only) 2 weeks prior to event.

Show Exposure and Benefits

- One full page ad in the Official Show Directory. Right hand page placement in first half of Official Show Directory.
- One (1) bag insert in the official show bag.
- One (1) All Access Badge
- Recognition as Official Show Sponsor including company logo printed on on-site signage and in official show directory.
- Logo Recognition as an Official Show Sponsor on all onsite commonage signage at Response Expo

Post-Show Exposure and Benefits

- Logo recognition in Response Magazine post-show wrap-up edition.
- Logo recognition on Response Expo 'Thank You' email to all registered attendees
- Access to post event attendee list (mailing address and phone number only) 2 weeks after event.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- Logo specs
 - 4 color and/or black and white logo in Adobe Illustrator CS6 (or lower) (.ai), or hi-res jpeg formats
 - send logo to bfrazier@questex.com
- Full page Specs (Show Directory)
 - must be submitted **March 27, 2015:**
 - Email artwork to mkollmann@questex.com Max file size 5MB
 - OR Upload on www.responseexpo.com under "Sponsor" menu choose "Upload Artwork"
 - Trim size: 6" x 8.375", Bleed size: 6.25" x 8.625"
 - Keep all live matter (i.e. type, borders) 3/8" from trim edges.
 - PDFs should conform to the PDF/X - 1a specification
 - No crop marks. If you must have them, be sure they are at least 18 points OFFSET.
 - CMYK only. No RGB, LAB or PMS colors.
 - Image resolution must be at least 300 dpi.

Investment: \$5,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than January 31, 2015. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after January 31, 2015. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo, 6 Hutton Centre Dr., Suite 600, Santa Ana, CA 92707. Full payment is due by January 31, 2015 or advertising sponsorship and deposit will be forfeited.

Full Payment Date: January 31, 2015

Cancellation Date: January 31, 2015

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____
 50% Deposit Enclosed: \$ _____
 Balance Due: \$ _____

 Applicant's Authorized Signature

 Date

 Response Expo Staff Signature

 Date

Response Expo 2015

April 21 - 23
 Hilton San Diego Bayfront
 San Diego, CA

Upload Artwork

www.responseexpo.com
 Click Sponsor tab
 Click Upload Sponsor Artwork

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