

## MARKETER SUITE

### IMPORTANT INFORMATION

**Pre-Show Exposure and Benefits**

- Recognition as an Official Show Sponsor in all Response Expo pre-show promotional materials.
- Recognition as an Official Show Sponsor on [www.ResponseExpo.com](http://www.ResponseExpo.com).
- Access to Pre - event attendee list (mailing address and phone number only) 2 weeks prior to event.

**Show Exposure and Benefits**

- Access to a private meeting suite, including wifi, TV, DVD, furniture and ID poster (catering to your suite is available, must be ordered thru directly thru the Hilton)
- Unlimited Expo Hall Only badges.
- Recognition as an Official Show Sponsor including company logo printed on on-site signage and in the official show directory.

**Post-Show Exposure and Benefits**

- Logo recognition in Response Magazine post-show wrap-up edition.
- Logo recognition on Response Expo 'Thank You' email to all registered attendees
- Access to post event attendee list (mailing address and phone number only) 2 weeks after event.

**Sponsor-Provided Materials**

- Signed contract including 50% deposit.
- Logo specs
  - 4 color and/or black and white logo in Adobe Illustrator CS6 (or lower) (.ai), or hi-res jpeg formats
  - send logo to [bfrazier@questex.com](mailto:bfrazier@questex.com)

**Investment: \$10,000 Net**

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than January 31, 2015. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after January 31, 2015. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo, 6 Hutton Centre Dr., Suite 600, Santa Ana, CA 92707. Full payment is due by January 31, 2015 or advertising sponsorship and deposit will be forfeited.

**Full Payment Date: January 31, 2015                      Cancellation Date: January 31, 2015**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Total:	\$ _____
50% Deposit Enclosed:	\$ _____
Balance Due:	\$ _____

Applicant's Authorized Signature	Date
Response Expo Staff Signature	Date

**Response Expo 2015**

April 21 – 23  
 Hilton San Diego Bayfront  
 San Diego, CA

**Upload Artwork**

[www.responseexpo.com](http://www.responseexpo.com)  
 Click Sponsor tab  
 Click Upload Sponsor Artwork

**Response Expo 2015 Staff**

John Yarrington  
 Publisher/Show Director  
 Phone: 714-338-6724  
[jyarrington@questex.com](mailto:jyarrington@questex.com)

Thomas Haire  
 Editor-in-Chief/Content Manager  
 Phone: 714-338-6722  
[thaire@questex.com](mailto:thaire@questex.com)

Dan Donati  
 Director of New Business  
 Development  
 Phone: 714-338-6723  
[ddonati@questex.com](mailto:ddonati@questex.com)

Kathryn Flinn  
 Operations Manager  
 Phone : 714-338-6734  
[kflinn@questex.com](mailto:kflinn@questex.com)

Monica Kollmann  
 Art Director  
 Phone: 714-338-6728  
[mkollmann@questex.com](mailto:mkollmann@questex.com)

Brooke Frazier  
 DRMA Coordinator  
 Phone : 714-338-6761  
[bfrazier@questex.com](mailto:bfrazier@questex.com)