

## GOLF PHOTO HOLE

### IMPORTANT INFORMATION

#### Pre-Show Exposure and Benefits

- Recognition as an Official Golf Sponsor in all Response Expo pre-show promotional materials.
- Recognition as an Official Golf Sponsor on [www.ResponseExpo.com](http://www.ResponseExpo.com). Access to Pre - event attendee list (mailing address and phone number only) 2 weeks prior to event.

#### Tournament Benefits

- Exclusive sponsor of the Photo Hole
- Signage as the Photo Hole Sponsor at the golf tournament
- Logo on all photo holders.
- Photographer provided
- One (1) foursome (\$475 value)
- Recognition as an Official Golf Sponsor including company logo printed on on-site signage.

#### Onsite Show Exposure and Benefits

- Recognition as an Official Show Sponsor including company logo printed on onsite signage at Response Expo.
- Recognition as an Official Show Sponsor in the official show directory.
- Full page ad in official show directory.

#### Post-Show Exposure and Benefits

- Logo recognition in Response Magazine post-show wrap-up edition.
- Logo recognition on Response Expo 'Thank You' email to all registered attendees
- Access to post event attendee list (mailing address and phone number only) 2 weeks after event.

#### Sponsor-Provided Materials

- Signed contract including 50% deposit.
- Logo specs
  - 4 color and/or black and white logo in Adobe Illustrator CS6 (or lower) (.ai), or hi-res jpeg formats
  - send logo to [bfrazier@questex.com](mailto:bfrazier@questex.com)
- **Full page Specs (Show Directory)**
  - must be submitted **March 27, 2015:**
    - Email artwork to [mkollmann@questex.com](mailto:mkollmann@questex.com) Max file size 5MB
    - OR Upload on [www.responseexpo.com](http://www.responseexpo.com) under "Sponsor" menu choose "Upload Artwork"
    - Trim size: 6" x 8.375", Bleed size: 6.25" x 8.625"
    - Keep all live matter (i.e. type, borders) 3/8" from trim edges.
    - PDFs should conform to the PDF/X - 1a specification
    - No crop marks. If you must have them, be sure they are at least 18 points OFFSET.
    - CMYK only. No RGB, LAB or PMS colors.
    - Image resolution must be at least 300 dpi.

### Investment: \$5,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than January 31, 2015. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after January 31, 2015. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo, 6 Hutton Centre Dr., Suite 600, Santa Ana, CA 92707.  
Full payment is due by January 31, 2015 or advertising sponsorship and deposit will be forfeited.

**Full Payment Date: January 31, 2015**

**Cancellation Date: January 31, 2015**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Total: \$ \_\_\_\_\_  
 50% Deposit Enclosed: \$ \_\_\_\_\_  
 Balance Due: \$ \_\_\_\_\_

\_\_\_\_\_  
 Applicant's Authorized Signature Date

\_\_\_\_\_  
 Response Expo Staff Signature Date

#### Response Expo 2015

April 21 – 23  
 Hilton San Diego Bayfront  
 San Diego, CA  
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#### Upload Artwork

[www.responseexpo.com](http://www.responseexpo.com)  
 Click Sponsor tab  
 Click Upload Sponsor Artwork

#### Response Expo 2015 Staff

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