RESPONSE EXPO

APRIL 21 – 23, 2015 HILTON SAN DIEGO BAYFRONT

WWW.RESPONSEEXPO.COM

GOLF TOURNAMENT – CHOICE LEVEL

Pre-Show Exposure and Benefits

- Recognition as an Official Golf Sponsor in all Response Expo pre-show promotional materials.
- Recognition as an Official Golf Sponsor on www.ResponseExpo.com.
- Access to Pre - event attendee list (mailing address and phone number only) 2 weeks prior to event.

Tournament Benefits

- Hole signage
- Exclusive driving range sponsorship
- One (1) foursome ($475 value)
- One (1) All Access Badge. Includes full access to all official sessions, networking events, keynotes and exhibit hall.
- Full page ad in the official show directory (must be an exhibitor)
- List of golfers' contact details for lead generation.
- Recognition as an Official Show Sponsor including logo printed on on-site signage and in the official show directory.

Post-Show Exposure and Benefits

- Logo recognition in Response Magazine post-show wrap-up edition.
- Logo recognition on Response Expo 'Thank You' email to all registered attendees
- Access to post event attendee list (mailing address and phone number only) 2 weeks after event.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- Logo specs
  - 4 color and/or black and white logo in Adobe Illustrator CS6 (or lower) (.ai),or hi-res jpeg formats
  - send logo to bfrazier@questex.com
- **Full page Specs (Show Directory)**
  - must be submitted **March 27, 2015:**
    - Email artwork to mkollmann@questex.com Max file size 5MB
    - OR Upload on www.responseexpo.com under "Sponsor" menu choose "Upload Artwork"
    - Trim size: 6" x 8.375", Bleed size: 6.25" x 8.625"
    - Keep all live matter (i.e. type, borders) 3/8" from trim edges.
    - PDFs should conform to the PDF/X - 1a specification
    - No crop marks. If you must have them, be sure they are at least 18 points OFFSET.
    - CMYK only. No RGB, LAB or PMS colors.
    - Image resolution must be at least 300 dpi.

Investment: $8,500 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than January 31, 2015. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after January 31, 2015. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to:
Response Expo, 6 Hutton Centre Dr., Suite 600, Santa Ana, CA 92707.
Full payment is due by January 31, 2015 or advertising sponsorship and deposit will be forfeited.

Full Payment Date: January 31, 2015 **Cancellation Date: January 31, 2015**

Company Name:_____

Contact:_____ Title:_____

Address:_____

City:_____ State:_____ Zip:_____

Phone:_____ Email:_____

Sponsorship Total: $_____
50% Deposit Enclosed: $_____
Balance Due: $_____

_____ _____
Applicant's Authorized Signature Date

_____ _____
Response Expo Staff Signature Date

IMPORTANT INFORMATION

Response Expo 2015
April 21 – 23
Hilton San Diego Bayfront
San Diego, CA

Upload Artwork
www.responseexpo.com
Click Sponsor tab
Click Upload Sponsor Artwork

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