# CONFERENCE PROGRAM SPONSOR

#### **Pre-Show Exposure and Benefits**

- Recognition as an Official Show Sponsor in all Response Expo pre-show promotional materials.
- Recognition as an Official Show Sponsor on www.ResponseExpo.com.
- Access to Pre event attendee list (mailing address and phone number only) 2 weeks prior to event.

### **Show Exposure and Benefits**

- Recognition as Education Sponsor, including company logo printed on on-site signage and in the show directory.
- 5 minute Welcome Address on April 22, 2015 prior to the start of our 1<sup>st</sup> session.
- Option to place promo item on all conference chairs prior to each session.
- Company logo included on signage outside educational session meeting rooms.
- Company logo on pens and notepads provided by Response Expo for all education session attendees.
- Company logo on screen between sessions in session rooms.
- One (1) All Access badge for the sessions.
- Option to include one piece of marketing collateral in the official show bags distributed to all attendees.
- One (1) full page ad in official show directory.
- Recognition as an Official Show Sponsor including company logo printed on on-site signage and in show directory.
- Sponsor ribbon identification for staff badges at the show.

### **Post-Show Exposure and Benefits**

- Logo recognition in Response Magazine post-show wrap-up edition.
- Logo recognition on Response Expo 'Thank You' email to all registered attendees
- Access to post event attendee list (mailing address and phone number only) 2 weeks after event.

### **Sponsor-Provided Materials**

- Signed contract including 50% deposit.
- Logo specs: 4 color and/or black and white logo in Adobe Illustrator CS6 (or lower) (.ai),or hi-res jpeg formats
   send logo to bfrazier@questex.com
- Full page Specs (Show Directory)
  - must be submitted March 27, 2015:
    - Email artwork to <a href="mailto:mkollmann@questex.com">mkollmann@questex.com</a> Max file size 5MB
    - OR Upload on www.responseexpo.com under "Sponsor" menu choose "Upload Artwork"
    - Trim size: 6" x 8.375", Bleed size: 6.25" x 8.625"
    - Keep all live matter (i.e. type, borders) 3/8" from trim edges.
    - PDFs should conform to the PDF/X 1a specification
    - No crop marks. If you must have them, be sure they are at least 18 points OFFSET.
    - CMYK only. No RGB, LAB or PMS colors.
  - Image resolution must be at least 300 dpi.
- Show Bag insert quantity: 1,500
  - Must arrive at advance warehouse between March 20 and April 17, 2015.

Response Expo 2015 Attn: Show Management/Badge Inserts c/o GES, 491 C Street Chula Vista. CA 91910

## Investment: \$10,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than January 31, 2015. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after January 31, 2015. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to:

Response Expo, 6 Hutton Centre Dr., Suite 600, Santa Ana, CA 92707.
Full payment is due by January 31, 2015 or advertising sponsorship and deposit will be forfeited.

# Full Payment Date: January 31, 2015 Cancellation Date: January 31, 2015

Company Name:			
Contact:	Title:_		
Address:			
City:	State:	Zip:	
Phone:	Email:		
Sponsorship Total: 50% Deposit Enclosed: Balance Due:	\$ \$ \$		
Applicant's Authorized Signature			Date
Response Expo Staff Signature			Date

## IMPORTANT INFORMATION

Response Expo 2015

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April 21 – 23 Hilton San Diego Bayfront San Diego, CA

## **Upload Artwork**

www.responseexpo.com Click Sponsor tab Click Upload Sponsor Artwork

## Response Expo 2015 Staff

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