

BLOODY MARY BAR

IMPORTANT INFORMATION

Pre-Show Exposure and Benefits

- Recognition as an Official Show Sponsor in all Response Expo pre-show promotional materials.
- Recognition as an Official Show Sponsor on www.ResponseExpo.com.
- Access to Pre - event attendee list (mailing address and phone number only) 2 weeks prior to event.

Show Exposure and Benefits

- Exclusive sponsor of the Bloody Mary Bar on the expo show floor. Includes furniture, two (2) meter panels indicating your company as the sponsor. Bloody Mary bar open from 10:30am – 1:30pm Wednesday and Thursday.
- Exclusive recognition as Official Show Feature in the Show Guide and in promotional emails prior to the show.
- Recognition as an Official Show Sponsor including company logo printed on on-site signage and in the official show directory.
- Sponsor ribbon identification for staff badges at the show.
- Option to include one piece of marketing collateral in the official show bag distributed to attendees.

Post-Show Exposure and Benefits

- Logo recognition in Response Magazine post-show wrap-up edition.
- Logo recognition on Response Expo 'Thank You' email to all registered attendees
- Access to post event attendee list (mailing address and phone number only) 2 weeks after event.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- Logo specs
 - 4 color and/or black and white logo in Adobe Illustrator CS6 (or lower) (.ai), or hi-res jpeg formats
 - send logo to bfrazier@questex.com
- **Show Bag insert quantity:** 1,500
 - Must arrive at advance warehouse between March 20 and April 17, 2015.

Response Expo 2015
 Attn: Show Management/Badge Inserts
 c/o GES, 491 C Street
 Chula Vista, CA 91910

Investment: \$10,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than January 31, 2015. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after January 31, 2015. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo, 6 Hutton Centre Dr., Suite 600, Santa Ana, CA 92707. Full payment is due by January 31, 2015 or advertising sponsorship and deposit will be forfeited.

Full Payment Date: January 31, 2015

Cancellation Date: January 31, 2015

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____
 50% Deposit Enclosed: \$ _____
 Balance Due: \$ _____

 Applicant's Authorized Signature Date

 Response Expo Staff Signature Date

Response Expo 2015

April 21 – 23
 Hilton San Diego Bayfront
 San Diego, CA

Upload Artwork

www.responseexpo.com
 Click Sponsor tab
 Click Upload Sponsor Artwork

Response Expo 2015 Staff

John Yarrington
 Publisher/Show Director
 Phone: 714-338-6724
jjarrington@questex.com

Thomas Haire
 Editor-in-Chief/Content Manager
 Phone: 714-338-6722
thaire@questex.com

Dan Donati
 Director of New Business
 Development
 Phone: 714-338-6723
ddonati@questex.com

Kathryn Flinn
 Operations Manager
 Phone : 714-338-6734
kflinn@questex.com

Monica Kollmann
 Art Director
 Phone: 714-338-6728
mkollmann@questex.com

Brooke Frazier
 DRMA Coordinator
 Phone : 714-338-6761
bfrazier@questex.com