

APRIL 2-4, 2013
HILTON SAN DIEGO
BAYFRONT



THURSDAY EVENING NETWORKING PARTY

IMPORTANT INFORMATION

Pre-Show Exposure and Benefits

- Recognition as an Official Show Sponsor in all Response Expo pre-show promotional materials.
- Recognition as an Official Show Sponsor on www.ResponseExpo.com.
- Access to Pre - event attendee list (mailing address and phone number only) 2 weeks prior to event.
- Response to promote Thursday evening networking event on our pre-show marketing material and on our website
- Response to include Thursday evening networking event in our official show guide and on our schedule of events
- Response to build and manage all on-site signage, including napkins and cups with your company logo (should you like)

Show Exposure and Benefits

- Recognition as the official Thursday evening networking event sponsor including company name and logo on signage at party
- Recognized as the official Thursday evening networking event sponsor in the show directory
- Show Bag Insert
- Six (6) All-Access badges for sponsor's employees and unlimited Expo Hall Only passes.
- Recognition as an Official Show Sponsor including company logo printed on on-site signage and in the official show directory.

Thursday Evening Networking Event

- The event will be hosted on Thursday, April 4, 2013 from 4.30pm—6pm on the Aqua Patio on the third floor of the Hilton San Diego Bayfront.
- The sponsor will be responsible for all food and beverage at the networking event. All F&B must be purchased through the Hilton San Diego Bayfront.
- The venue's capacity is 100 outside and another 100 people inside.

Post-Show Exposure and Benefits

- Logo recognition in Response Magazine post-show wrap-up edition and mention of being the Thursday evening networking event sponsor. Plus, a guaranteed sponsors photo in our "But wait, there's more" section in May issue of Response.
- Logo recognition on Response Expo 'Thank You' email to all registered attendees
- Access to post event attendee list (mailing address and phone number only) 2 weeks after event.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- 4 color and/or black and white logo in Adobe Illustrator (.ai), or hi-res jpeg formats
- Send logo to kflinn@questex.com

Investment: \$15,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than March 4, 2013. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after March 4, 2013. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by March 4, 2013 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: March 4, 2013

Cancellation Date: March 4, 2013

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____
 50% Deposit Enclosed: \$ _____
 Balance Due: \$ _____

Applicant's Authorized Signature

Date

Response Expo Staff Signature

Date

Response Expo 2013
April 2-4, 2013
Hilton San Diego Bayfront
San Diego, CA
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Artwork/Materials

Ship to:
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