The Ultimate Direct Response Marketing Expo

APRIL 2-4, 2013
HILTON SAN DIEGO
BAYFRONT

Response Expo 2013

# SHOW BAG INSERT

**Capture a targeted audience by inserting a product sample or literature piece (brochure, invitation or flyer) into the official show bag.**

**Show Exposure and Benefits**

- Please provide details of insert to show management by April 2, 2012. Show management must approve all inserted materials.
- Insert size restrictions may apply. Please contact Kathryn Flinn at kflinn@questex.com.

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**Sponsor-Provided Materials**

- Signed contract including 50% deposit.
- Show Bag insert quantity: 1,500
  - Must arrive at advance warehouse by **March 27, 2013**.
    Attn: Show Management/Badge Inserts
    c/o GES, 491 C Street
    Chula Vista, CA 91910
- 4 color and/or black and white logo in Adobe Illustrator (.ai),or hi-res jpeg formats
  - Send logo to kflinn@questex.com

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## Investment: $1,999 per insert Net

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Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than March 4, 2013. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after March 4, 2013. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to:
Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707.
Full payment is due by March 4, 2013 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

**Full Payment Date: March 4, 2013** **Cancellation Date: March 4, 2013**

Company Name:_____

Contact:_____ Title:_____

Address:_____

City:_____ State:_____ Zip:_____

Phone:_____ Email:_____

Sponsorship Total: $_____
50% Deposit Enclosed: $_____
Balance Due: $_____

_____ _____
Applicant's Authorized Signature Date

_____ _____
Response Expo Staff Signature Date

## IMPORTANT INFORMATION

**Response Expo 2013**
April 2-4, 2013
Hilton San Diego Bayfront
San Diego, CA
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**Artwork/Materials**
*Ship to:*
Response Expo
Attn: Kathryn Flinn
201 E. Sandpointe Ave.,
Ste. 500
Santa Ana, CA 92707
kflinn@questex.com

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**Response Expo Fax:**
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