The Ultimate Direct Response Marketing Expo

APRIL 2-4, 2013
HILTON SAN DIEGO
BAYFRONT

Response Expo 2013

IN-ROOM TV CHANNEL

Promote your brand to a captive audience. Every guest staying at the Hilton San Diego Bayfront! This unique opportunity lets you broadcast your message via a DVD loop with continuous play on the show day(s) of your choice. This is a great trade AND consumer marketing activity.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- Submit two (2) copies of company management in DVD format by **March 8, 2013.**
- DVD subject to show management and Hilton approval.

** If hotel guest prefers not to have the official sponsored key, the guest will be given a standard Hilton key.*

Investment: $2,500 per channel per day Net

Please choose preferred day(s): ____ April 2 ____ April 3 ____April 4

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than March 4, 2013. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after March 4, 2013. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to:
Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707.
Full payment is due by March 4, 2013 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: March 4, 2013 **Cancellation Date: March 4, 2013**

Company Name:_____

Contact:_____ Title:_____

Address:_____

City:_____ State:_____ Zip:_____

Phone:_____ Email:_____

Sponsorship Total: $_____
50% Deposit Enclosed: $_____
Balance Due: $_____

_____ _____
Applicant's Authorized Signature Date

_____ _____
Response Expo Staff Signature Date

IMPORTANT INFORMATION

Response Expo 2013
April 2-4, 2013
Hilton San Diego Bayfront
San Diego, CA

Artwork/Materials
Ship to:
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