April 2-4, 2013

HILTON SAN DIEGO BAYFRONT

Response Expo 2013

The Ultimate Direct Response Marketing Expo

PRESS REGISTRATION FORM

This form must be returned by March 22, 2013. To expedite processing, complete all information on this form and attach your business card in the area below. This form may be photocopied for additional names.

Please return this form to: Response Expo – Press Registration
Attention: Kathryn Flinn
201 Sandpointe Ave, Ste. 500
Phone: (714) 338-6734 Fax: (714) 338-6717

FIRST NAME

LAST NAME

COMPANY / MEDIA OUTLET

MAILING ADDRESS

CITY

STATE/PROV

ZIP/POSTAL CODE

COUNTRY (IF OUTSIDE US)

PHONE (WITH AREA CODE)

FAX (WITH AREA CODE)

E-MAIL

WEB SITE

Please answer each of the questions so we can process your registration.

1. Please check only one badge per category:

- ❑ 150 News Reporter/Writer
- ❑ 151 News Editor
- ❑ 152 News Photographer
- ❑ 153 News Publisher
- ❑ 154 Broadcast News Reporter
- ❑ 155 Celebrity Photographer
- ❑ 156 Broadcast News Crew
- ❑ 157 Broadcast Producer

2. Please check format of distribution:

- ❑ 163 Newspaper
- ❑ 164 Magazine
- ❑ 165 News Wire
- ❑ 166 TV/Cable
- ❑ 167 Radio
- ❑ 168 Internet/Online
- ❑ 169 Newsletter
- ❑ 170 Photo Agency

IMPORTANT INFORMATION

To receive press credentials, we require verification of your status as a working member of the print or broadcast media. Please attach your business card to this registration form. In some instances, we may ask that your provide a copy of a published article with byline, a publication masthead listing you as a contributor/staff member, or a letter from your publisher or broadcast producer on official stationary.

Conference Fees. Qualified press will be automatically registered for Response Expo 2013 free of charge once we have approved the application and credentials. You will receive an e-mail or faxed confirmation of your credential qualification. If this is not received by March 22, 2013, please contact our office. After this date, you must register onsite.
You may pick up your press badge directly from the press room.
Your Response Expo 2013 press badge must be presented to attend.
Please take care to keep your press badge safe at all times.

Attach your business card here.
(required)

Absolutely no one under 18 years of age will be admitted access to the Response Expo.