APRIL 2-4, 2013
HILTON SAN DIEGO
BAYFRONT



BADGE INSERT - Exclusive!

Pre-Show Exposure and Benefits

- Recognition as an Official Show Sponsor in all Response Expo pre-show promotional materials.
- Recognition as an Official Show Sponsor on www.ResponseExpo.com.
- Access to Pre event attendee list (mailing address and phone number only) 2 weeks prior to event.

Show Exposure and Benefits

- Exclusive provider of badge insert
- Recognition as an Official Show Sponsor including company logo printed on on-site signage and in the official show directory.

Post-Show Exposure and Benefits

- Logo recognition in Response Magazine post-show wrap-up edition.
- Logo recognition on Response Expo 'Thank You' email to all registered attendees
- Access to post event attendee list (mailing address and phone number only) 2 weeks after event.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- 4 color and/or black and white logo in Adobe Illustrator (.ai), or hi-res jpeg formats
- Send logo via YouSendIt.com to kflinn@questex.com

Badge Inserts

- Quantity: 2,500 pieces (minimum)
- Specs: 4" wide x 4.5" high

Full Payment Date: March 4, 2013

Must arrive at advance warehouse by March 27, 2013.

Attn: Show Management/Badge Inserts

c/o GES, 491 C Street Chula Vista, CA 91910

Investment: \$5,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than March 4, 2013. The 50% deposit is non-refundable, 100% of the sponsorship fee is non-refundable after March 4, 2013. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707.

Full payment is due by March 4, 2013 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: March 4, 2013	Cancellation Date: March 4, 2013		
Company Name:			
Contact:	Title:		
Address:			
City:	State:	Zip:	
Phone:	Email:		
Sponsorship Total: 50% Deposit Enclosed: Balance Due:	\$\$ \$\$	_	
Applicant's Authorized Signature		Date	
Response Expo Staff Signature		Date	

IMPORTANT INFORMATION

Response Expo 2013

April 2-4, 2013 Hilton San Diego Bayfront San Diego, CA

Artwork/Materials

Ship to: Response Expo Attn: Kathrvn Flinn 201 E. Sandpointe Ave., Ste. 500 Santa Ana, CA 92707 kflinn@questex.com

Response Expo 2012 Staff

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