The Ultimate Direct Response Marketing Expo

APRIL 2-4, 2013
HILTON SAN DIEGO
BAYFRONT

Response Expo 2013

BADGE EMAIL CONFIRMATION

Reach all pre-registered attendees and exhibitors with a message about your company and products prior to the show. Be the first to make an impact! Your 50-word custom message will include a link to your Web site.

Pre-Show Exposure and Benefits

- Recognition as an Official Show Sponsor in all Response Expo pre-show promotional materials.
- Recognition as an Official Show Sponsor on www.ResponseExpo.com.
- Access to Pre - event attendee list (mailing address and phone number only) 2 weeks prior to event.

Show Exposure and Benefits

- 50 word custom message on badge confirmation emails sent to show attendees.
- Recognition as an Official Show Sponsor including company logo printed on on-site signage and in the official show directory.

Post-Show Exposure and Benefits

- Logo recognition in Response Magazine post-show wrap-up edition.
- Logo recognition on Response Expo 'Thank You' email to all registered attendees
- Access to post event attendee list (mailing address and phone number only) 2 weeks after event.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- Company message: 50 word maximum, subject to show management approval.
- 4 color and/or black and white logo in Adobe Illustrator (.ai),or hi-res jpeg formats
  - Send logo kflinn@questex.com

Investment: $5,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than March 4, 2013. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after March 4, 2013. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to:
Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707.
Full payment is due by March 4, 2013 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: March 4, 2013 **Cancellation Date: March 4, 2013**

Company Name:_____

Contact:_____ Title:_____

Address:_____

City:_____ State:_____ Zip:_____

Phone:_____ Email:_____

Sponsorship Total: $_____
50% Deposit Enclosed: $_____
Balance Due: $_____

_____ _____
Applicant's Authorized Signature Date

_____ _____
Response Expo Staff Signature Date

IMPORTANT INFORMATION

Response Expo 2013
April 2-4, 2013
Hilton San Diego Bayfront
San Diego, CA

Artwork/Materials
Ship to:
Response Expo
Attn: Kathryn Flinn
201 E. Sandpointe Ave.,
Ste. 500
Santa Ana, CA 92707
kflinn@questex.com

Response Expo 2012 Staff

John Yarrington
Publisher/Show Director
Phone: 714-338-6724
jyarrington@questex.com

Thomas Haire
Editor-in-Chief/Content Manager
Phone: 714-338-6722
thaire@questex.com

Dan Donati
Director of New Business Development
Phone: 714-338-6723
ddonati@questex.com

Operations

Kathryn Flinn
Operations Manager
Phone : 714-338-6734
kflinn@questex.com

Marketing

Sarah Joy Obana
Marketing Director
Phone: 714-338-6763
sobana@questex.com

Response Expo Fax:
714.338.6710