



TRANSPORTATION

Pre-Show Exposure and Benefits

- Recognition as Transportation sponsor in Response Expo pre-show promotional brochures and emails.
- Recognition as Transportation sponsor on www.ResponseExpo.com.

Show Exposure and Benefits

- · Recognition as Transportation Sponsor including company logo printed on on-site signage and in the official show directory.
- Official Transportation Sponsor of shuttles for Golf Tournament and Closing Night Party at USS Midway
- Option to supply video to play on TV monitors in buses for U.S.S. Midway event only.
- Window cling-up stickers with sponsor logo for window of buses.

VIP Arrival - You and 3 colleagues/clients can arrive in style to the Closing Night Party!

- Includes limousine ride from Hilton Bayfront to helicopter pad at Montgomery Field
- One hour helicopter ride and sunset tour of the San Diego Bay
- VIP pre-arrival to the Closing Night Party
- Helicopter landing on the U.S.S. Midway

Post-Show Exposure and Benefits

- 1x use of show attendee list (includes direct mail info and phone numbers only).
- Logo recognition in Response Magazine post-show wrap-up edition.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- 4 color and/or black and white logo.

Please provide logo in Adobe Illustrator (.ai), or hi-res jpeg formats on the Response FTP site:

Username: ftpquestex Folder: RESPONSE/ResExpo2012

Investment: \$15,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 2, 2012.. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 2, 2012. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 2, 2012 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: April 2, 2012 Cancellation Date: April 2, 2012

Title:			
	Email:		
\$ \$			
\$			
		Date	
		Date	
	\$ \$	Title:State: Email: \$	State:Zip:

IMPORTANT INFORMATION

Response Expo 2012

May 15-17, 2012 Hilton San Diego Bayfront San Diego, CA

Artwork/Materials

Ship to: Response Expo Attn: Kathryn Flinn 201 E. Sandpointe Ave., Ste. 500 Santa Ana, CA 92707 kflinn@questex.com

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