



THE FUTURE OF
CUSTOMER
ENGAGEMENT

GOLF TOURNEY – PRIME LEVEL

Engage every golfer that attends the Response Expo Golf tourney through this comprehensive package. The Prime package is the best way to reach every golfer at this kick-off event.

Pre-Tournament Benefits

- Logo recognition as Golf Sponsor in all golf promotional materials.
- Logo recognition as Golf Sponsor on www.ResponseExpo.com.

Tournament Benefits

- Awards lunch sponsor.
- 1st, 9th and 18th hole signage.
- Cart sponsorship (company name and logo on all golf carts)
- Two (2) foursomes
- Company logo on all golf 'swag' at registration, including: golf balls, golf towels, golf tees

Post-Tournament Benefits

- List of all golfers' contact details for lead generation.
- Logo recognition in Response Magazine's post show wrap-up edition.

Sponsor-Provided Materials

- Signed contract including 50% deposit
- 4 color and/or black and white logo

Please provide logo in Adobe Illustrator (.ai), or hi-res jpeg formats on the Response FTP site:

Host: ftp://ftp.questex.com

Password: acc3ss

Username: ftpquestex

Folder: RESPONSE/ResExpo2012

- Half page ad submitted to Response FTP site.
- Foursome participants (full contact info) submitted to kflinn@questex.com by April 2, 2012.

Investment: \$15,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 2, 2012. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 2, 2012. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 2, 2012 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: April 2, 2012

Cancellation Date: April 2, 2012

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____

50% Deposit Enclosed: \$ _____

Balance Due: \$ _____

Applicant's Authorized Signature _____ Date _____

Response Expo Staff Signature _____ Date _____

IMPORTANT INFORMATION

Response Expo 2012

May 15-17, 2012
Hilton San Diego Bayfront
San Diego, CA

Artwork/Materials

Ship to:
Response Expo
Attn: Kathryn Flinn
201 E. Sandpointe Ave., Ste. 500
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