



THE FUTURE OF  
**CUSTOMER**  
ENGAGEMENT

## GOLF TOURNEY – CHOICE LEVEL

### IMPORTANT INFORMATION

Your company will receive great exposure at the Response Expo Golf tournament through this comprehensive sponsorship package. This package is a cost-effective way to get your company in front of every golfer in a fun, casual atmosphere.

#### Pre-Tournament Benefits

- Logo recognition as a Golf Sponsor in all golf promotional materials.
- Logo recognition as a Golf Sponsor on www.ResponseExpo.com.

#### Tournament Benefits

- One (1) ALL-ACCESS-BADGE
- Hole signage.
- Exclusive driving range sponsorship.
- Longest Drive Sponsor.
- Closest to the Pin Sponsor.
- One (1) foursome (\$475 value).
- Half page ad in the show directory (must be an exhibitor).

#### Post-Tournament Benefits

- List of all golfers' contact details for lead generation.
- Logo recognition in Response Magazine's post-show wrap-up edition.

#### Sponsor-Provided Materials

- Signed contract including 50% deposit
- 4 color and/or black and white logo

Please provide logo in Adobe Illustrator (.ai), or hi-res jpeg formats on the Response FTP site:

Host: ftp://ftp.questex.com

Password: acc3ss

Username: ftpquestex

Folder: RESPONSE/ResExpo2012

- Half page ad submitted to Response FTP site.
- Foursome participants (full contact info) submitted to kflinn@questex.com by April 2, 2012.

## Investment: \$8,500 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 2, 2012. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 2, 2012. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 2, 2012 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: April 2, 2012

Cancellation Date: April 2, 2012

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Total: \$ \_\_\_\_\_

50% Deposit Enclosed: \$ \_\_\_\_\_

Balance Due: \$ \_\_\_\_\_

Applicant's Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Response Expo Staff Signature \_\_\_\_\_ Date \_\_\_\_\_

Response Expo 2012  
May 15-17, 2012  
Hilton San Diego Bayfront  
San Diego, CA  
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Artwork/Materials  
Ship to:  
Response Expo  
Attn: Kathryn Flinn  
201 E. Sandpointe Ave., Ste. 500  
Santa Ana, CA 92707  
kflinn@questex.com  
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