



THE FUTURE OF
CUSTOMER
ENGAGEMENT

EXHIBITOR LISTING UPGRADE

Stand out from the crowd by upgrading to a deluxe online exhibitor listing to:

- Increase your visibility to attendees who are searching for companies, products and services
- Drive traffic to your booth
- Reinforce your brand

Standard Listing - included with every booth

- company contact information
- 400-character company description for print and online
- up to three product category designations
- 1 show special

☐ Upgraded Deluxe Exhibitor Listing - \$299

Standard exhibitor listing plus:

- expanded online company description (1000-characters)
- company logo included in online listing
- unlimited product category designations
- option to upload press releases
- up to three product/service previews online including product image and description
- up to three show specials

☐ Add Your Logo to the On-Site Show Directory - \$100

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 2, 2012.. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 2, 2012. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 2, 2012 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Total Payment \$ _____

Response Expo 2012

May 15-17, 2012
Hilton San Diego Bayfront
San Diego, CA

Artwork/Materials

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