



THE FUTURE OF  
**CUSTOMER**  
ENGAGEMENT

## BANNER

### IMPORTANT INFORMATION

**Make a big statement to show participants by placing a banner in a high-traffic location at the show. Various locations available.**

#### Benefits

- Logo recognition as an official show sponsor in all Response Expo pre-show promotional brochures.
- Logo recognition as an official show sponsor on [www.ResponseExpo.com](http://www.ResponseExpo.com)
- Recognition as an official show sponsor including company logo printed on on-site signage and in the official show directory.

#### Sponsor-Provided Materials

- Signed contract including 50% deposit.
- Sponsor to provide banner. Banner size is 5' high x 10' wide, due by April 2, 2012. Show management and the Hilton must approve all banner artwork in advance. Choice of banner location is on a first-come, first-served basis.

### Investment: \$3,000 Net per location

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 2, 2012. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 2, 2012. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 2, 2012 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

**Full Payment Date: April 2, 2012**

**Cancellation Date: April 2, 2012**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Total: \$ \_\_\_\_\_

50% Deposit Enclosed: \$ \_\_\_\_\_

Balance Due: \$ \_\_\_\_\_

\_\_\_\_\_  
Applicant's Authorized Signature Date

\_\_\_\_\_  
Response Expo Staff Signature Date

**Response Expo 2012**  
May 15-17, 2012  
Hilton San Diego Bayfront  
San Diego, CA  
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#### Artwork/Materials

Ship to:  
Response Expo  
Attn: Kathryn Flinn  
201 E. Sandpointe Ave., Ste. 500  
Santa Ana, CA 92707  
[kflinn@questex.com](mailto:kflinn@questex.com)

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