



THE FUTURE OF CUSTOMER ENGAGEMENT

BADGE INSERT – *Exclusive!*

IMPORTANT INFORMATION

Badge inserts guarantee that all attendees will see your company logo and custom message. Feature your company logo, message, product, and booth number on the badge insert that will be inside every badge holder and handed out to attendees at on-site registration. Badge inserts are also a great way to promote your company special events, new programs and launches and information about your company and products/services.

Benefits

Exclusive provider of badge insert.

- Logo recognition as an Official Show Sponsor in all Response Expo pre-show promotional brochures.
- Logo recognition as an Official Show Sponsor on www.ResponseExpo.com.
- Logo recognition as an Official Show Sponsor including company logo printed on on-site signage and in the official show directory.

Sponsor-Provided Materials

- Signed contract including 50% deposit
- 4 color and/or black and white logo

Please provide logo in Adobe Illustrator (.ai) or hi-res jpeg formats on the Response FTP site:

*Host: <ftp://ftp.questex.com> Password: acc3ss
Username: [ftpquestex](ftp://ftp.questex.com) Folder: RESPONSE/ResExpo2012*

- Badge inserts (minimum of 2,500 pieces). 4" wide x 4.5" high and must arrive at advance warehouse by April 20. Ship to: Attn: Show Management/Badge Inserts, c/o GES, 491 C Street Chula Vista, CA 91910

Investment: \$5,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 2, 2012. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 2, 2012. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 2, 2012 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: April 2, 2012

Cancellation Date: April 2, 2012

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

| | |
|-----------------------|----------|
| Sponsorship Total: | \$ _____ |
| 50% Deposit Enclosed: | \$ _____ |
| Balance Due: | \$ _____ |

Applicant's Authorized Signature _____
Date

Response Expo Staff Signature _____
Date

Response Expo 2012
May 15-17, 2012
Hilton San Diego Bayfront
San Diego, CA
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Artwork/Materials

Ship to:
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Attn: Kathryn Flinn
201 E. Sandpointe Ave., Ste. 500
Santa Ana, CA 92707
kflinn@questex.com

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