

GO Beyond Expectations



May 3-5, 2011 ▶ Hilton San Diego Bayfront

CLOSING NIGHT PARTY

There is no better way to make your presence known at Response Expo than by being a networking party sponsor! The Closing party, which takes place on Thursday, May 5, is an unforgettable evening filled with fun and festivities.

Pre-Show Exposure and Benefits

- Logo recognition as an Official Show Sponsor in all Response Expo pre-show promotional brochures.
- Logo recognition as an Official Show Sponsor on www.ResponseExpo.com.
- Pre-show attendee list three (3) weeks prior to the show. (Direct mail and phone number only).

Show Exposure and Benefits

- Recognition as an Official Show Sponsor including company logo printed on on-site signage and in the official show directory.
- Recognition as Closing Night sponsor including company logo printed on Closing Night signage and in the official show directory.
- Four (4) additional ALL ACCESS Badges for closing night party only
- Sponsor ribbon identification for your staff's badges at the show.

Post-Show Exposure and Benefits

- 1x use of show attendee list (includes direct mail and phone numbers only).
- Logo recognition in *Response Magazine* post-show wrap-up edition.

The Closing Night Party is open to All Access attendees and exhibitors only.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- 4 color and/or black and white logo.

Please provide logo in Adobe Illustrator C2S (.ai), and .jpeg formats on the Response FTP site:

Host: <ftp://ftp.questex.com>

Username: [ftpquestex](ftp://ftp.questex.com)

Password: [acc3ss](ftp://ftp.questex.com)

Folder: [RESPONSE/ResExpo2011](ftp://ftp.questex.com)

Investment: \$40,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 15, 2011. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 15, 2011. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 15, 2011 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: April 15, 2011

Cancellation Date: April 15, 2011

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____

50% Deposit Enclosed: \$ _____

Balance Due: \$ _____

Applicant's Authorized Signature Date

Response Expo Staff Signature Date

IMPORTANT INFORMATION

Response Expo 2011

May 3 - 5, 2011
Hilton San Diego Bayfront
San Diego, CA

Artwork/Materials

Ship to:
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