



SHOW BAG INSERT

Capture a targeted audience by inserting a product sample or literature piece (brochure, invitation or flyer) into the official show bag.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- Please provide details of insert to show management by April 15, 2010. Show management must approve all inserted materials.
- Approved inserts (approx 2,500) must arrive at advance warehouse by April 15. Ship to: Attn: Show Management/Bag Inserts, c/o Freeman, 6060 Nancy Ridge Drive, Suite C, San Diego, CA 92121
- Insert size restrictions may apply. Please contact your Roxana Aguilar at raguilar@questex.com

Investment: \$1,500/insert Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 15, 2011. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 15, 2011. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 15, 2011 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: April 15, 2011

Cancellation Date: April 15, 2011

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____

50% Deposit Enclosed: \$ _____

Balance Due: \$ _____

Applicant's Authorized Signature

Date

Response Expo Staff Signature

Date

IMPORTANT INFORMATION

Response Expo 2011
May 3 - 5, 2011
Hilton San Diego Bayfront
San Diego, CA

Artwork/Materials

Ship to:
Response Expo
Attn: Roxana Aguilar
201 E. Sandpointe Ave., Ste. 500
Santa Ana, CA 92707
raguilar@questex.com

Response Expo 2011 Staff

John Yarrington
Publisher/Show Director
Phone: 714.338-6724
jyarrington@questex.com

Thomas Haire
Editor-in-Chief/Content Manager
Phone: 714.338-6722
thaire@questex.com

Adam Carrillo
Director of New Business
Development
Phone: 714.338-6723
acarrillo@questex.com

Operations

Kaitlyn DeWaard
Operations Coordinator
Phone : 714.338-6734
kdewaard@questex.com

Administration

Roxana Aguilar
Group Administrative Assistant
Phone: 714-338-6761
raguilar@questex.com

Response Expo Fax:
714.338.6710