



KEYNOTE ADDRESS – Exclusive!

Take advantage of this opportunity to bring a dynamic speaker to Response Expo. The keynote sponsorship puts your company name in with the premier show speaker and a potential audience of 400+ attendees.

Pre-Show Exposure and Benefits

- Logo recognition as the Keynote Sponsor in all Response Expo pre-show promotional brochures.
- Logo recognition as an Official Show Sponsor on www.ResponseExpo.com.

Show Exposure and Benefits

- Recognition as an Official Show Sponsor including company logo printed on on-site signage and in the official show directory.
- Access to the Cut Lounge, a private meeting area located on the show floor.
- Option to include one piece of marketing collateral in the official show bag distributed to all attendees.
- Six (6) All-Access conference badges. Includes full access to all official show sessions, networking events, keynotes and exhibit hall.
- Full page ad in the show directory.
- Sponsor ribbon identification for staff badges.

Post-Show Exposure and Benefits

- 1x use of show attendee list (includes direct mail and phone numbers only).
- Logo recognition in *Response Magazine* post-show wrap-up edition.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- 4 color and/or black and white logo.

Please provide logo in Adobe Illustrator C2S (.ai), and .jpeg formats on the Response FTP site:

Host: ftp://ftp.questex.com Username: ftpquestex
 Password: acc3ss Folder: RESPONSE/ResExpo2011

- Full page ad for show directory.

Investment: \$25,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 15, 2011. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 15, 2011. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 15, 2011 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: April 15, 2011

Cancellation Date: April 15 2011

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____

50% Deposit Enclosed: \$ _____

Balance Due: \$ _____

Applicant's Authorized Signature _____ Date _____

Response Expo Staff Signature _____ Date _____

IMPORTANT INFORMATION

Response Expo 2011
 May 3 - 5, 2011
 Hilton San Diego Bayfront
 San Diego, CA

Artwork/Materials

Ship to:
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