



IN-ROOM TV CHANNEL

Promote your brand to a captive audience: every guest staying at the Hilton San Diego Bayfront! This unique opportunity lets you broadcast your message via a DVD loop with continuous play on the show day(s) of your choice. This is great trade AND consumer marketing activity.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- Submit (2) copies of company message to show management in DVD format by April 23. DVD subject to show management and Hilton approval.

Investment: \$2,500 per channel per day Net
 Please choose preferred day(s): ___ May 3 ___ May 4 ___ May 5

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 15, 2011. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 15, 2011. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 15, 2011 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: April 15, 2011

Cancellation Date: April 15, 2011

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____
 50% Deposit Enclosed: \$ _____
 Balance Due: \$ _____

Applicant's Authorized Signature _____ Date _____

Response Expo Staff Signature _____ Date _____

IMPORTANT INFORMATION

Response Expo 2011
May 3 - 5, 2011
Hilton San Diego Bayfront
San Diego, CA
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Artwork/Materials

Ship to:
Response Expo
Attn: Roxana Aguilar
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