



GOLF TOURNEY – CHOICE LEVEL

IMPORTANT INFORMATION

Your company will receive great exposure at the Response Expo Golf tournament through this comprehensive sponsorship package. This package is a cost-effective way to get your company in front of every golfer in a fun, casual atmosphere.

Pre-Tournament Benefits

- Logo recognition as a Golf Sponsor in all golf promotional materials.
- Logo recognition as a Golf Sponsor on www.ResponseExpo.com.

Tournament Benefits

- Hole signage.
- Exclusive driving range sponsorship.
- Longest Drive Sponsor.
- Closest to the Pin Sponsor.
- One (1) foursome (\$375 value).
- Half page ad in the show directory (must be an exhibitor).

Post-Tournament Benefits

- List of all golfers' contact details for lead generation.
- Logo recognition in Response Magazine's post-show wrap-up edition.

Sponsor-Provided Materials

- Signed contract including 50% deposit
- 4 color and/or black and white logo

Please provide logo in Adobe Illustrator C2S (.ai), and .jpeg formats on the Response FTP site:

Host: ftp://ftp.questex.com Username: ftpquestex
 Password: acc3ss Folder: RESPONSE/ResExpo2011

- Half page ad submitted to Response FTP site.
- Foursome participants (full contact info) submitted to raguilar@questex.com by April 15, 2011.

Investment: \$8,500 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 15, 2011. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 15, 2011. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 15, 2011 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: April 15, 2011

Cancellation Date: April 15, 2011

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____
 50% Deposit Enclosed: \$ _____
 Balance Due: \$ _____

Applicant's Authorized Signature _____ Date _____

Response Expo Staff Signature _____ Date _____

Response Expo 2011
May 3 - 5, 2011
Hilton San Diego Bayfront
San Diego, CA

Artwork/Materials

Ship to:
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Attn: Roxana Aguilar
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