



## GOLF BREAKFAST

Make a great first impression on golfers as they prepare for their game. This sponsorship includes custom branding of the "grab and go" breakfast that each golfer picks up on their way to the course.

### Benefits

- Recognition as sponsor in the on-site show directory.
- Recognition as a sponsor on [www.ResponseExpo.com](http://www.ResponseExpo.com).
- Signage as the breakfast sponsor at the breakfast.
- Company logo on the breakfast box.
- One (1) foursome (\$475 value).

### Sponsor-Provided Materials

- Signed contract including 50% deposit.
- 4 color and/or black and white logo.

Please provide logo in Adobe Illustrator C2S (.ai), and .jpeg formats on the Response FTP site:

Host: <ftp://ftp.questex.com>

Username: [ftpquestex](ftp://ftp.questex.com)

Password: [acc3ss](ftp://ftp.questex.com)

Folder: [RESPONSE/ResExpo2011](ftp://ftp.questex.com)

- Foursome participants (full contact info) submitted to [raguilar@questex.com](mailto:raguilar@questex.com) by April 15, 2011.

## Investment: \$6,500 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 15, 2011. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 15, 2011. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 15, 2011 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

**Full Payment Date: April 15, 2011**

**Cancellation Date: April 15, 2011**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Total: \$ \_\_\_\_\_

50% Deposit Enclosed: \$ \_\_\_\_\_

Balance Due: \$ \_\_\_\_\_

\_\_\_\_\_  
Applicant's Authorized Signature Date

\_\_\_\_\_  
Response Expo Staff Signature Date

### IMPORTANT INFORMATION

Response Expo 2011  
May 3 - 5, 2011  
Hilton San Diego Bayfront  
San Diego, CA  
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### Artwork/Materials

Ship to:  
Response Expo  
Attn: Roxana Aguilar  
201 E. Sandpointe Ave., Ste. 500  
Santa Ana, CA 92707  
[raguilar@questex.com](mailto:raguilar@questex.com)  
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