



EMAIL BLAST

IMPORTANT INFORMATION

Sponsor and email blast promoting the show and promote your company to thousands! Our list includes current and past show attendees.

Benefits

- Dedicated section of email for your company logo and message.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- 4 color and/or black and white logo.

Please provide logo in Adobe Illustrator C2S (.ai), and .jpeg formats on the Response FTP site:

Host: ftp://ftp.questex.com

Username: ftpquestex

Password: acc3ss

Folder: RESPONSE/ResExpo2011

- Please send HTML materials, subject line, and test email contact* for dedicated blast 72 hours (3 days) in advance of date to ensure delivery.

*required for approval

Investment: \$2,500 Net

Please choose preferred month (s): February March April May

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 15, 2011. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 15, 2011. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 15, 2011 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: April 15, 2011

Cancellation Date: April 15, 2011

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____

50% Deposit Enclosed: \$ _____

Balance Due: \$ _____

Applicant's Authorized Signature _____ Date _____

Response Expo Staff Signature _____ Date _____

Response Expo 2011
May 3 - 5, 2011
Hilton San Diego Bayfront
San Diego, CA
.....

Artwork/Materials

Ship to:
Response Expo
Attn: Roxana Aguilar
201 E. Sandpointe Ave., Ste. 500
Santa Ana, CA 92707
raguilar@questex.com

Response Expo 2011 Staff

John Yarrington
Publisher/Show Director
Phone: 714.338-6724
jyarrington@questex.com
.....

Thomas Haire
Editor-in-Chief/Content Manager
Phone: 714.338-6722
thaire@questex.com
.....

Adam Carrillo
Director of New Business
Development
Phone: 714.338-6723
accarrillo@questex.com
.....

Operations

Kaitlyn DeWaard
Operations Coordinator
Phone : 714.338-6734
kdewaard@questex.com
.....

Administration

Roxana Aguilar
Group Administrative Assistant
Phone: 714-338-6761
raguilar@questex.com
.....

Response Expo Fax:
714.338.6710