



## CLOSING PARTY

There is no better way to make your presence known at Response Expo than by being a networking party sponsor! The Closing party, which takes place on Thursday, May 5, is an unforgettable evening filled with fun and festivities.

### Benefits

- Recognition as Closing Party sponsor including company logo printed on Closing Party signage and in the official show directory.
- Recognition as an Official Show Sponsor in all Response Expo pre-show promotional brochures.
- Recognition as an Official Show Sponsor on [www.ResponseExpo.com](http://www.ResponseExpo.com).

*The Closing Party is open to All Access attendees and exhibitors only.*

### Sponsor-Provided Materials

- Signed contract including 50% deposit.
- 4 color and/or black and white logo.

Please provide logo in Adobe Illustrator C2S (.ai), and .jpeg formats on the Response FTP site:

Host: <ftp://ftp.questex.com>

Username: [ftpquestex](ftp://ftp.questex.com)

Password: [acc3ss](ftp://ftp.questex.com)

Folder: [RESPONSE/ResExpo2011](ftp://ftp.questex.com)

## Investment: \$30,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 15, 2011. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 15, 2011. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 15, 2011 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

**Full Payment Date: April 15, 2011**

**Cancellation Date: April 15, 2011**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Total: \$ \_\_\_\_\_

50% Deposit Enclosed: \$ \_\_\_\_\_

Balance Due: \$ \_\_\_\_\_

\_\_\_\_\_  
Applicant's Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Response Expo Staff Signature

\_\_\_\_\_  
Date

### IMPORTANT INFORMATION

Response Expo 2011  
May 3 - 5, 2010  
Hilton San Diego Bayfront  
San Diego, CA  
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### Artwork/Materials

Ship to:  
Response Expo  
Attn: Roxana Aguilar  
201 E. Sandpointe Ave., Ste. 500  
Santa Ana, CA 92707  
[raguilar@questex.com](mailto:raguilar@questex.com)  
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