



BADGE INSERT – Exclusive!

Badge inserts guarantee that all attendees will see your company logo and custom message. Feature your company logo, message, product, and booth number on the badge insert that will be inside every badge holder and handed out to attendees at on-site registration. Badge inserts are also a great way to promote your company special events, new programs and launches and information about your company and products/services.

Benefits

- Exclusive provider of badge insert.
- Logo recognition as an Official Show Sponsor in all Response Expo pre-show promotional brochures.
- Logo recognition as an Official Show Sponsor on www.ResponseExpo.com.
- Logo recognition as an Official Show Sponsor including company logo printed on on-site signage and in the official show directory.

Sponsor-Provided Materials

- Signed contract including 50% deposit
- 4 color and/or black and white logo

Please provide logo in Adobe Illustrator C2S (.ai), and .jpeg formats on the Response FTP site:

Host: ftp://ftp.questex.com Username: ftpquestex
 Password: acc3ss Folder: RESPONSE/ResExpo2011

- Badge inserts (minimum of 2,500 pieces). 4" wide x 4.5" high and must arrive at advance warehouse by April 29. Ship to: Attn: Show Management/Badge Inserts, c/o Freeman, 6060 Nancy Ridge Drive, Suite C, San Diego, CA 92121

Investment: \$5,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than April 15, 2011. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after April 15, 2011. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to: Response Expo Inc., 201 E. Sandpointe Ave., Ste. 500, Santa Ana, CA 92707. Full payment is due by April 15, 2011 or advertising sponsorship and deposit will be forfeited. Please fax completed form to 714.338.6710.

Full Payment Date: April 15, 2011

Cancellation Date: April 15, 2011

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____
 50% Deposit Enclosed: \$ _____
 Balance Due: \$ _____

Applicant's Authorized Signature _____ Date _____

Response Expo Staff Signature _____ Date _____

IMPORTANT INFORMATION

Response Expo 2011
 May 3 – 5, 2010
 Hilton San Diego Bayfront
 San Diego, CA

Artwork/Materials

Ship to:
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