



Cliff Chenfeld

Co-Founder/Managing Director, Razor & Tie Entertainment, New York

Hometown: Columbus, Ohio

Resides: New York

Family: Wife, Chana, and three sons.

Education: J.D., New York University School of Law, 1985

Defining moment: “The births of my three sons have been the highlights of my personal life. Professionally, we’ve been a company for almost 20 years, and I’m very proud that we’ve tried to run it in a way that a majority of the people who have worked for us have been satisfied and happy. The opportunities they’ve gained through working for R&T have been really beneficial to them. Creating a situation where hundreds of people have had good jobs — and long careers here or using it as a launching pad for somewhere else — is gratifying.”

Craig Balsam

Co-Founder/Managing Director, Razor & Tie Entertainment, New York

Hometown: Millburn, N.J.

Resides: New York

Family: Wife, Jodi, and three children.

Education: J.D., New York University School of Law, 1986

Why the name R&T: “The name of our company is the two things we did not have to do anymore once we left our law jobs — shave and wear a tie. It is also the name of a song we wrote when we were lawyers.”

Defining moment: “Aside from the usual answers (which are all true for me) — my Bar Mitzvah, my wedding day and the birth of my kids — other defining moments are my personal decision in 1989 to leave the law and start Razor & Tie. Also, R&T’s first gold and platinum albums. Finally, co-creating the Kidz Bop brand with Cliff.”