DMA LOCAL CABLE RANKINGS: TOTAL DR SPOTS

DESIGNATED MARKET AREAS

RANK	MARKET (DMA RANK)	DR SPOTS	LAST MONTH
1	New York (1)	2,944	1
2	Raleigh-Durham, N.C. (24)	2,896	4
3	Boston (7)	2,647	2
4	New Orleans (51)	1,866	3
5	Pittsburgh (23)	1,836	6
6	Seattle-Tacoma (12)	1,770	5
7	St. Louis (21)	1,543	15
8	Cleveland-Akron (18)	1,528	10
9	Greensboro, N.C. (46)	1,479	25
10	Chicago (3)	1,362	8
11	Washington (8)	1,351	9
12	Milwaukee (34)	1,298	18
13	Kansas City (31)	1,158	13
14	Greenville-Asheville, N.C. (37)	1,105	17
15	Indianapolis (26)	997	30
16	Atlanta (9)	979	14
17	Phoenix (13)	894	26
18	Charlotte (25)	844	16
19	Mobile, Ala./Pensacola, Fla. (60)	826	11
20	Tulsa (59)	780	33
21	Philadelphia (4)	769	31
22	Sacramento (20)	759	19
23	Detroit (11)	747	20
24	Las Vegas (40)	735	22
25	Miami-Fort Lauderdale (16)	732	12
26	Oklahoma City (44)	702	24
27	Hartford-New Haven, Conn. (30)	679	27
28	Louisville (48)	672	41
29	Grand Rapids, Mich. (42)	666	23
30	San Diego (28)	657	29
31	Knoxville, Tenn. (61)	597	43
32	Tampa-St. Petersburg (14)	588	21
33	West Palm Beach, Fla. (38)	544	7
34	Los Angeles (2)	506	32
35	Portland, Ore. (22)	468	42
36	San Francisco Bay Area (6)	442	40
37	Austin (47)	425	39
38	Cincinnati (35)	416	34
39	Memphis (49)	379	28
40	Columbus, Ohio (32)	376	37
41	Nashville (29)	368	36
42	Denver (17)	339	35
43	Little Rock-Pine Bluff, Ark. (56)	279	38
44	Houston (10)	273	49
45t	Fresno-Visalia, Calif. (55)	260	46
45t	Minneapolis-St. Paul (15)	260	44
47	Orlando-Daytona Beach, Fla. (19)	218	45
48	Dallas-Fort Worth (5)	155	47
49	Jacksonville (50)	143	50
50	San Antonio (36)	120	48

Nielsen operates as an information and measurement company worldwide. It offers critical media and marketing information, analytics and industry expertise about what consumers buy and what consumers watch on a global and local basis. The above data is from Nielsen Monitor-Plus™, a provider of competitive advertising intelligence. **Rankings from April 2014.** Nielsen Monitor-Plus™ delivers timely and insightful data necessary to assess advertising effectiveness across 18 media, including television in all 210 DMAs and Spanish-Language measurement across a growing number of media. Monitor-Plus™ Local Spot Cable data includes 50 DMAs and 15 cable/regional networks in each DMA. For more information on Monitor-Plus™, please E-mail: *sigma@nielsen.com.*