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DMA LOCAL CABLE RANKINGS: TOTAL DR SPOTS

DESIGNATED MARKET AREAS

RANK	MARKET (DMA RANK)	DR SPOTS	LAST MONTH
1	Raleigh-Durham, N.C. (24)	3,112	2
2	Boston (7)	2,769	3
3	New York (1)	2,549	1
4	New Orleans (51)	1,762	4
5	Seattle-Tacoma (12)	1,635	6
6	Cleveland-Akron (18)	1,591	8
7	Milwaukee (34)	1,459	12
8	Pittsburgh (23)	1,307	5
9	Washington (8)	1,222	11
10	Chicago (3)	1,167	10
11	St. Louis (21)	1,133	7
12	Greenville-Asheville, N.C. (37)	1,106	14
13	Atlanta (9)	1,071	16
14	Indianapolis (26)	1,070	15
15	Greensboro, N.C. (46)	1,049	9
16	Kansas City (31)	983	13
17	Charlotte (25)	947	18
18	Phoenix (13)	889	17
19t	Grand Rapids, Mich. (42)	837	29
19t	Sacramento (20)	837	22
21	Hartford-New Haven, Conn. (30)	775	27
22	Miami-Fort Lauderdale (16)	768	25
23	Tampa-St. Petersburg (14)	758	32
24	Mobile, Ala./Pensacola, Fla. (60)	690	19
25	Detroit (11)	672	23
26	Las Vegas (40)	634	24
27	Tulsa (59)	589	20
28	West Palm Beach, Fla. (38)	584	33
29	Oklahoma City (44)	550	26
30	Philadelphia (4)	543	21
31	Denver (17)	522	42
32	San Diego (28)	462	30
33	Memphis (49)	448	39
34	Knoxville, Tenn. (61)	446	31
35	Houston (10)	419	44
36	Cincinnati (35)	388	38
37	San Francisco Bay Area (6)	385	36
38	Little Rock-Pine Bluff, Ark. (56)	370	43
39	Fresno-Visalia, Calif. (55)	328	45t
40	Louisville (48)	299	28
41	Portland, Ore. (22)	282	35
42	Los Angeles (2)	273	34
43	Columbus, Ohio (32)	264	40
44	Minneapolis-St. Paul (15)	240	45t
45	Nashville (29)	207	41
46	Dallas-Fort Worth (5)	188	48
47	Orlando-Daytona Beach, Fla. (19)	167	47
48	Austin (47)	155	37
49	Jacksonville (50)	146	49
50	San Antonio (36)	126	50

Nielsen operates as an information and measurement company worldwide. It offers critical media and marketing information, analytics and industry expertise about what consumers buy and what consumers watch on a global and local basis. The above data is from Nielsen Monitor-Plus™, a provider of competitive advertising intelligence. **Rankings from May 2014.** Nielsen Monitor-Plus™ delivers timely and insightful data necessary to assess advertising effectiveness across 18 media, including television in all 210 DMAs and Spanish-Language measurement across a growing number of media. Monitor-Plus™ Local Spot Cable data includes 50 DMAs and 15 cable/regional networks in each DMA. For more information on Monitor-Plus™, please E-mail: *sigma@nielsen.com.*

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