DESIGNATED MARKET AREAS

RANK	MARKET (DMA RANK)	DR SPOTS	LAST MONTH
1	West Palm Beach, Fla. (38)	7,288	1
2	Miami-Fort Lauderdale (16)	5,688	2
3	New York (1)	5,650	4
4	Boston (7)	4,298	3
5	Grand Rapids, Mich. (42)	3,330	9
6	Memphis (49)	3,324	6
7	Las Vegas (40)	3,193	8
8	Pittsburgh (23)	3,173	5
9	Denver (17)	3,142	13
10	Seattle-Tacoma (12)	3,025	12
11	Minneapolis-St. Paul (15)	2,929	10
12	Detroit (11)	2,895	15
13	New Orleans (51)	2,661	7
14	Sacramento (20)	2,547	18
15	Nashville (29)	2,507	17
16	Raleigh-Durham, N.C. (24)	2,485	27
17	Mobile, Ala./Pensacola, Fla. (60)	2,447	11
18	Indianapolis (26)	2,411	16
19	Washington (8)	2,250	20
20	Knoxville, Tenn. (61)	2,217	22
21	Hartford-New Haven, Conn. (30)	2,172	21
22	Little Rock-Pine Bluff, Ark. (56)	2,103	23
23	Jacksonville (50)	2,096	34
24	Los Angeles (2)	2,093	44
25	Phoenix (13)	2,065	26
26	Chicago (3)	2,060	14
27	Greensboro, N.C. (46)	2,049	36
28	Charlotte (25)	1,928	31
29	St. Louis (21)	1,923	19
30	San Francisco Bay Area (6)	1,820	28
31	Fresno-Visalia, Calif. (55)	1,773	41
32	Columbus, Ohio (32)	1,679	24
33	Oklahoma City (44)	1,650	25
34	Greenville-Asheville, N.C. (37)	1,591	32
35	Philadelphia (4)	1,584	29
36	Tulsa (59)	1,504	30
37	Portland, Ore. (22)	1,430	33
38	Kansas City (31)	1,300	35
39	Cleveland-Akron (18)	1,252	40
40	Tampa-St. Petersburg (14)	1,245	37
41	Cincinnati (35)	1,207	45
42	San Diego (28)	1,163	38
43	Milwaukee (34)	887	47
44	Dallas-Fort Worth (5)	885	43
45	Houston (10)	852	39
46	Austin (47)	686	42
47	Orlando-Daytona Beach, Fla. (19)	571	46
48	San Antonio (36)	442	48
49	Louisville (48)	339	49
50	Atlanta (9)	0	50

**Nielsen believes there may have been a problem with its monitoring equipment in the Atlanta market.*

Nielsen operates as an information and measurement company worldwide. It offers critical media and marketing information, analytics and industry expertise about what consumers buy and what consumers watch on a global and local basis. The above data is from Nielsen Monitor-Plus™, a provider of competitive advertising intelligence. **Rankings from December 2012.** Nielsen Monitor-Plus™ delivers timely and insightful data necessary to assess advertising effectiveness across 18 media, including television in all 210 DMAs and Spanish-Language measurement across a growing number of media. Monitor-Plus™ Local Spot Cable data includes 50 DMAs and 15 cable/regional networks in each DMA. For more information on Monitor-Plus™, please E-mail: *sigma@nielsen.com.*

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