Research nielsen DMA Local Cable Rankings: Total DR Spots

DESIGNATED MARKET AREAS

RANK	MARKET (DMA RANK)	DR SPOTS	LAST MONTH
1	West Palm Beach, Fla. (38)	4,085	2
2	Miami-Fort Lauderdale (16)	3,923	3
3	Boston (7)	3,660	5
4	New York (1)	3,296	1
5	Pittsburgh (23)	2,789	4
6	Memphis (49)	2,559	7
7	New Orleans (51)	2,486	9
8	Las Vegas (40)	2,474	16
9	Grand Rapids, Mich. (42)	2,429	8
10	Minneapolis-St. Paul (15)	2,333	10
11	Mobile, Ala./Pensacola, Fla. (60)	2,278	20
12	Seattle-Tacoma (12)	2,248	17
13	Denver (17)	2,142	6
14	Chicago (3)	2,045	12
15	Detroit (11)	1,954	11
16	Indianapolis (26)	1,909	13
17	Nashville (29)	1,830	18
18	Sacramento (20)	1,713	39
19	St. Louis (21)	1,667	19
20	Washington (8)	1,666	15
21	Hartford-New Haven, Conn. (30)	1,618	22
22	Knoxville, Tenn. (61)	1,617	14
23	Little Rock-Pine Bluff, Ark. (56)	1,528	25
24	Columbus, Ohio (32)	1,521	28
25	Oklahoma City (44)	1,428	26
26	Phoenix (13)	1,386	21
27	Raleigh-Durham, N.C. (24)	1,339	30
28	San Francisco Bay Area (6)	1,315	42
29	Philadelphia (4)	1,314	24
30	Tulsa (59)	1,301	29
31	Charlotte (25)	1,225	34
32	Greenville-Asheville, N.C. (37)	1,190	33
33	Portland, Ore. (22)	1,071	37
34	Jacksonville (50)	1,016	32
35	Kansas City (31)	944	23
36	Greensboro, N.C. (46)	920	45
37	Tampa-St. Petersburg (14)	911	31
38	San Diego (28)	893	35
39	Houston (10)	876	36
40	Cleveland-Akron (18)	798	27
41	Fresno-Visalia, Calif. (55)	639	47
42	Austin (47)	591	38
43	Dallas-Fort Worth (5)	557	44
44	Los Angeles (2)	552	40
45	Cincinnati (35)	451	43
46	Orlando-Daytona Beach, Fla. (19)	423	49
47	Milwaukee (34)	403	46
48	San Antonio (36)	383	41
49	Louisville (48)	299	48
50	Atlanta (9)	0	50

**Nielsen is working to correct a problem with its monitoring equipment in the Atlanta market.*

Nielsen operates as an information and measurement company worldwide. It offers critical media and marketing information, analytics and industry expertise about what consumers buy and what consumers watch on a global and local basis. The above data is from Nielsen Monitor-Plus™, a provider of competitive advertising intelligence. **Rankings from November 2012.** Nielsen Monitor-Plus™ delivers timely and insightful data necessary to assess advertising effectiveness across 18 media, including television in all 210 DMAs and Spanish-Language measurement across a growing number of media. Monitor-Plus™ Local Spot Cable data includes 50 DMAs and 15 cable/regional networks in each DMA. For more information on Monitor-Plus™, please E-mail: *sigma@nielsen.com.*

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