

Category	1Q 2008	2Q 2008	3Q 2008	4Q 2008	2008 Total
Auto:	\$995,500	\$955,500	\$274,300	\$900,000	\$3,125,300
Cosmetics:	\$73,460,100	\$73,460,100	\$76,602,000	\$52,991,300	\$276,513,500
Crafts:	\$9,813,300	\$9,813,300	\$9,763,300	\$17,669,600	\$47,059,500
Diet:	\$27,525,100	\$27,525,100	\$16,553,600	\$18,903,600	\$90,507,400
Electronics:	\$2,519,700	\$2,519,700	\$2,948,300	\$6,968,700	\$14,956,400
Entertainment:	\$1,791,600	\$1,791,600	\$1,292,500	\$1,898,800	\$6,774,500
Financial:	\$31,136,100	\$31,136,100	\$24,985,800	\$24,307,300	\$111,565,300
Fundraising:	\$850,000	\$850,000	\$0	\$2,317,800	\$4,017,800
Health:	\$62,246,900	\$62,246,900	\$47,514,600	\$52,154,900	\$224,163,300
Home:	\$51,975,200	\$51,975,200	\$13,182,000	\$15,199,300	\$132,331,700
Housewares:	\$26,756,600	\$26,756,600	\$48,620,000	\$35,681,700	\$137,814,900
Music:	\$6,507,900	\$9,507,900	\$7,613,400	\$4,720,800	\$28,350,000
Personal:	\$8,982,200	\$8,982,200	\$11,036,600	\$7,481,700	\$36,482,700
Sports:	\$16,324,500	\$16,324,500	\$3,175,000	\$2,317,800	\$38,141,800
Other:	\$4,561,100	\$4,561,100	\$1,466,400	\$29,179,000	\$39,767,600
Total:	\$325,405,800	\$325,405,800	\$265,027,800	\$272,591,000	\$1,188,430,400