

Category	1Q 2004	2Q 2004	3Q 2004	4Q 2004	2004 Total
Auto:	\$4,448,700	\$3,908,200	\$2,388,200	\$3,020,000	\$13,765,100
Cosmetics:	\$30,613,900	\$28,167,700	\$33,159,300	\$42,323,200	\$134,264,100
Crafts:	\$687,000	\$1,171,000	\$347,800	\$314,500	\$2,520,300
Diet:	\$34,870,100	\$18,166,300	\$25,321,900	\$22,490,500	\$100,848,800
Electronics:	\$1,033,400	\$418,900	\$359,200	\$26,400	\$1,837,900
Entertainment:	\$2,531,300	\$10,834,000	\$8,710,500	\$11,853,900	\$33,929,700
Financial:	\$13,820,800	\$12,908,600	\$14,501,500	\$16,322,100	\$57,553,000
Fundraising:	\$0	\$70,700	\$700,000	\$1,845,800	\$2,616,500
Health:	\$73,330,800	\$56,792,100	\$47,664,300	\$60,904,600	\$238,691,800
Home:	\$5,809,800	\$5,621,400	\$2,598,700	\$2,883,500	\$16,913,400
Housewares:	\$35,677,700	\$33,801,200	\$38,359,200	\$50,687,800	\$158,525,900
Music:	\$10,956,600	\$14,186,200	\$10,823,500	\$10,322,500	\$46,288,800
Personal:	\$17,985,700	\$6,504,500	\$9,814,800	\$7,763,400	\$42,068,400
Sports:	\$4,125,000	\$11,654,100	\$8,670,700	\$8,048,600	\$32,498,400
Other:	\$8,119,200	\$3,284,100	\$7,493,600	\$4,214,900	\$23,111,800
Total:	\$244,010,000	\$207,489,000	\$210,913,200	\$243,021,700	\$905,433,900