

| Category | 1Q 2001 | 2Q 2001 | 3Q 2001 | 4Q 2001 | 2001 Total |
|-----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Auto: | \$2,423,800 | \$3,301,300 | \$2,265,000 | \$334,300 | \$8,324,400 |
| Cosmetics: | \$33,656,800 | \$30,926,900 | \$34,385,500 | \$38,821,800 | \$137,791,000 |
| Crafts: | \$1,462,000 | \$3,432,800 | \$3,849,000 | \$3,286,600 | \$12,030,400 |
| Diet: | \$20,882,000 | \$15,487,000 | \$16,478,400 | \$17,777,300 | \$70,624,700 |
| Electronics: | \$7,313,800 | \$7,267,500 | \$8,253,300 | \$13,690,600 | \$36,525,200 |
| Entertainment: | \$1,459,700 | \$1,721,700 | \$3,065,600 | \$1,317,900 | \$7,564,900 |
| Financial: | \$11,591,300 | \$11,050,500 | \$12,389,800 | \$13,388,100 | \$48,419,700 |
| Fundraising: | \$5,601,000 | \$5,418,400 | \$2,530,100 | \$2,530,100 | \$16,079,600 |
| Health: | \$59,027,300 | \$55,645,000 | \$47,231,100 | \$61,180,700 | \$223,084,100 |
| Home: | \$5,023,600 | \$6,459,900 | \$7,183,300 | \$5,671,000 | \$24,337,800 |
| Housewares: | \$29,414,800 | \$31,952,000 | \$27,463,900 | \$32,692,600 | \$121,523,300 |
| Music: | \$3,924,600 | \$7,769,900 | \$6,135,100 | \$9,561,600 | \$27,391,200 |
| Personal: | \$4,364,700 | \$6,858,300 | \$6,921,200 | \$5,846,900 | \$23,991,100 |
| Sports: | \$10,950,600 | \$8,744,700 | \$6,692,000 | \$3,026,900 | \$29,414,200 |
| Other: | \$5,343,300 | \$1,356,100 | \$5,143,700 | \$5,953,600 | \$17,796,700 |
| Total: | \$202,439,300 | \$197,392,000 | \$189,987,000 | \$215,080,000 | \$804,898,300 |