

Category	1Q 2001	2Q 2001	3Q 2001	4Q 2001	2001 Total
Auto:	\$2,423,800	\$3,301,300	\$2,265,000	\$334,300	\$8,324,400
Cosmetics:	\$33,656,800	\$30,926,900	\$34,385,500	\$38,821,800	\$137,791,000
Crafts:	\$1,462,000	\$3,432,800	\$3,849,000	\$3,286,600	\$12,030,400
Diet:	\$20,882,000	\$15,487,000	\$16,478,400	\$17,777,300	\$70,624,700
Electronics:	\$7,313,800	\$7,267,500	\$8,253,300	\$13,690,600	\$36,525,200
Entertainment:	\$1,459,700	\$1,721,700	\$3,065,600	\$1,317,900	\$7,564,900
Financial:	\$11,591,300	\$11,050,500	\$12,389,800	\$13,388,100	\$48,419,700
Fundraising:	\$5,601,000	\$5,418,400	\$2,530,100	\$2,530,100	\$16,079,600
Health:	\$59,027,300	\$55,645,000	\$47,231,100	\$61,180,700	\$223,084,100
Home:	\$5,023,600	\$6,459,900	\$7,183,300	\$5,671,000	\$24,337,800
Housewares:	\$29,414,800	\$31,952,000	\$27,463,900	\$32,692,600	\$121,523,300
Music:	\$3,924,600	\$7,769,900	\$6,135,100	\$9,561,600	\$27,391,200
Personal:	\$4,364,700	\$6,858,300	\$6,921,200	\$5,846,900	\$23,991,100
Sports:	\$10,950,600	\$8,744,700	\$6,692,000	\$3,026,900	\$29,414,200
Other:	\$5,343,300	\$1,356,100	\$5,143,700	\$5,953,600	\$17,796,700
Total:	\$202,439,300	\$197,392,000	\$189,987,000	\$215,080,000	\$804,898,300